

# “Disrupting” the World Bank with Technology

*Evolving Institutional Memory...*

**Nagaraja Rao Harshadeep (Harsh)**

Global Lead (Disruptive Technology)

Environment, Natural Resources & Blue Economy Global Practice



**WORLD BANK GROUP**

Aug 28, 2019

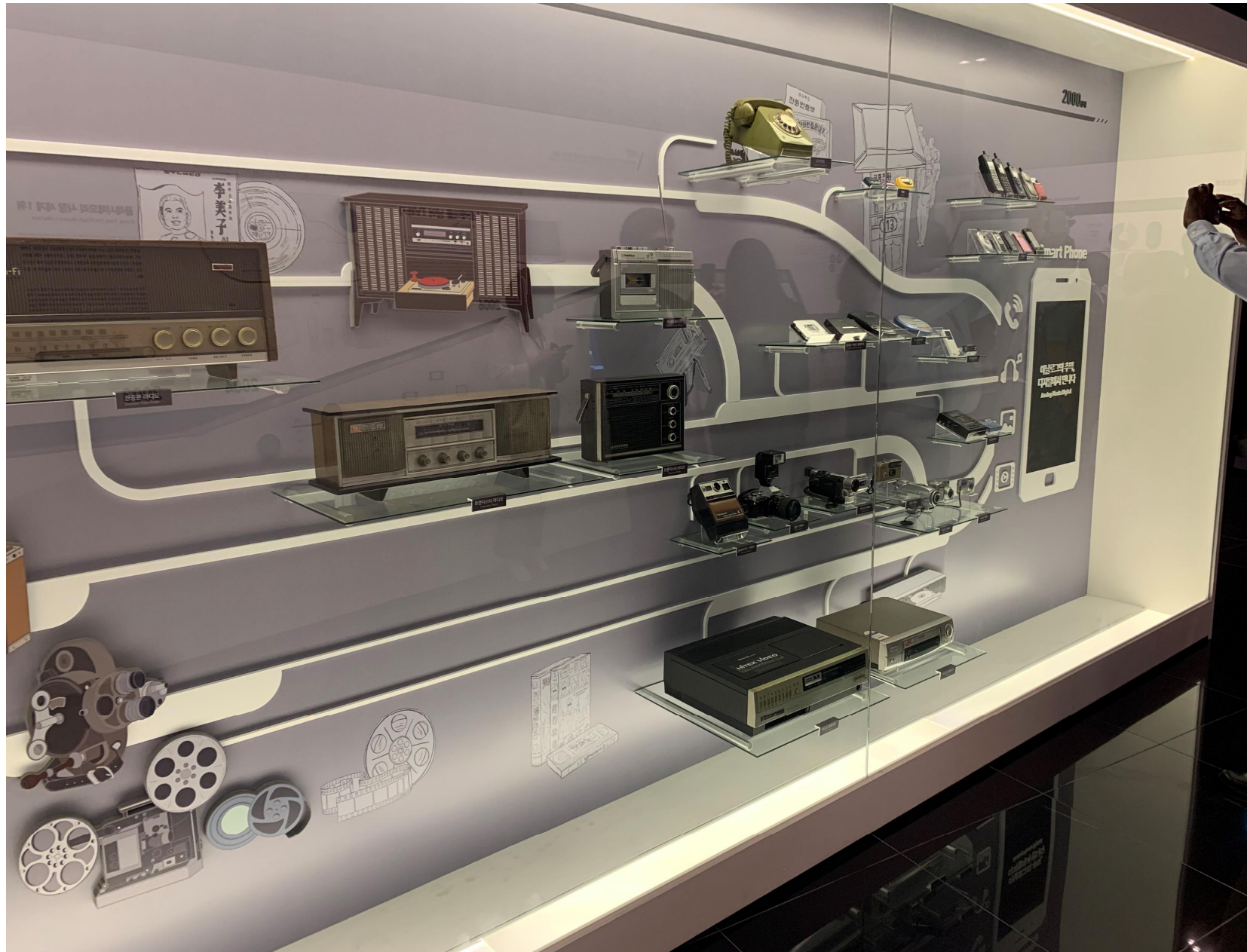
Institutional Memory of Innovation at the World Bank

OLC K-POK Knowledge Exchange

Seoul, Korea

**IN THE BEGINNING...**







shutterstock

IMAGE ID: 2146928  
www.shutterstock.com

```

EXAMPLE2: MOV  DPTR,#50H      ;init pointer to 0050H
          MOV  R7,#0          ;init count = 0
REPEAT:   MOVB A,@DPTR        ;char = @pointer
          INC  DPTR            ;increment pointer
IF:        CJNE A,#'0',S+3     ;if char >= '0' AND
          JC   UNTIL          ;
          CJNE A,#'9'+1,S+3    ; char <= '9'
          JNC  UNTIL          ;
THEN:      INC  R7              ;then increment counter
UNTIL:     CJNE A,#0,REPEAT    ;char is 00H
          MOV  A,R7            ;store count in acc
HERE:      SJMP HERE
          END                  ;example 2

```



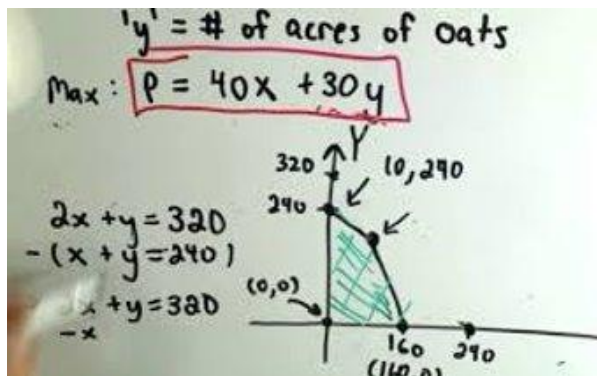


# Data *Then...*



# Analytics

Then...



$$\begin{aligned} x - y + z &= 4 \\ 2x + y + z &= 7 \\ -x - 2y + 2z &= -1 \end{aligned}$$

$$\begin{bmatrix} 1 & -1 & 1 \\ 2 & 1 & 1 \\ -1 & -2 & 2 \end{bmatrix}$$

$$D = 1 \begin{vmatrix} 1 & 1 \\ -2 & 2 \end{vmatrix} - (-1) \begin{vmatrix} 2 & 1 \\ -1 & 2 \end{vmatrix} + 1 \begin{vmatrix} 2 & 1 \\ -1 & -2 \end{vmatrix}$$

$$4 + (4 + 1) + 1(-4 + 1)$$

120 1107 1112 1107

$$\frac{\sum (Zy) - n \sum xy}{\sum y^2 - n \sum x^2} = \frac{(19)(20) - 6(107)}{(18)^2 - 6(107)} = \frac{-262}{-281} \approx 0.9324$$

$$\frac{\sum (Zxy) - (\sum y)(\sum x^2)}{\sum y^2 - n \sum x^2} = \frac{(18)(107) - (20)(107)}{(18)^2 - 6(107)} = \frac{-107}{-281} \approx 0.3808$$

$$\frac{\sum (x - \bar{x})^2}{n-1} =$$

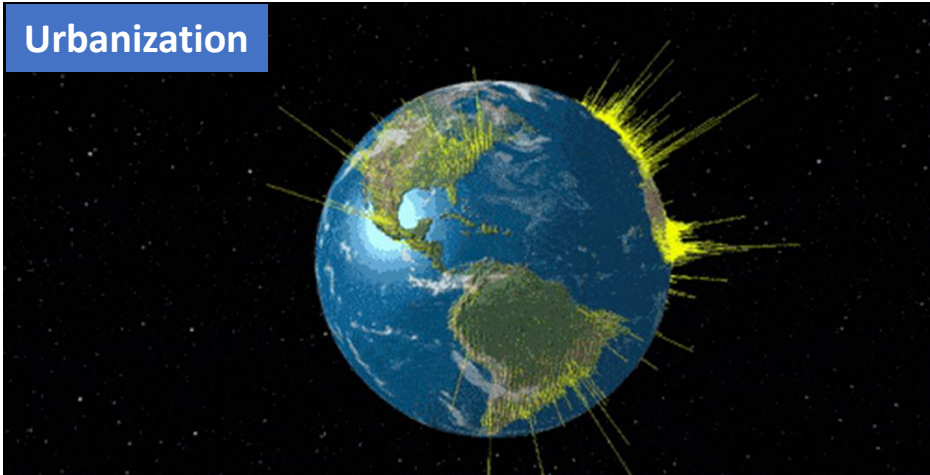


Some Graphics: Grant Milne, The World Bank

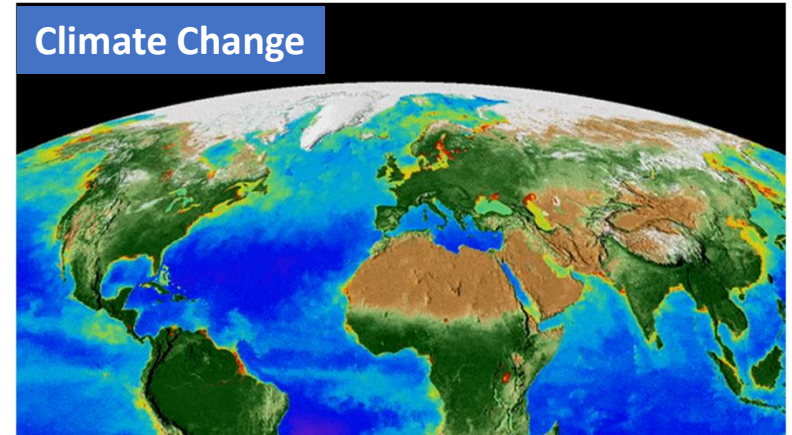


# There are many ongoing changes...

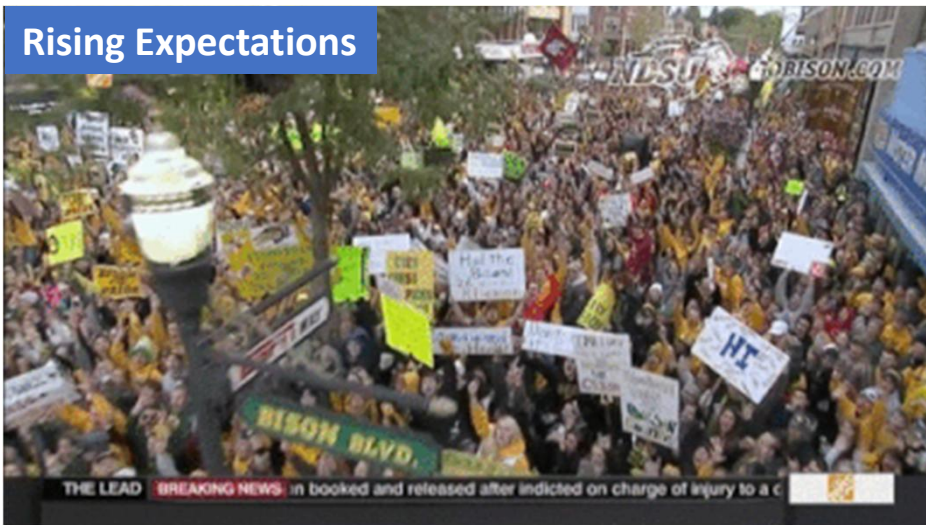
Urbanization



Climate Change



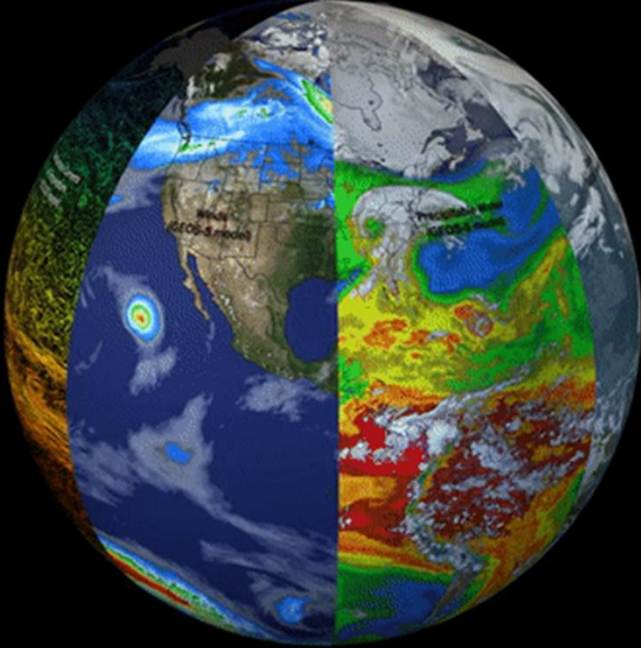
Rising Expectations



Disruptive Technology

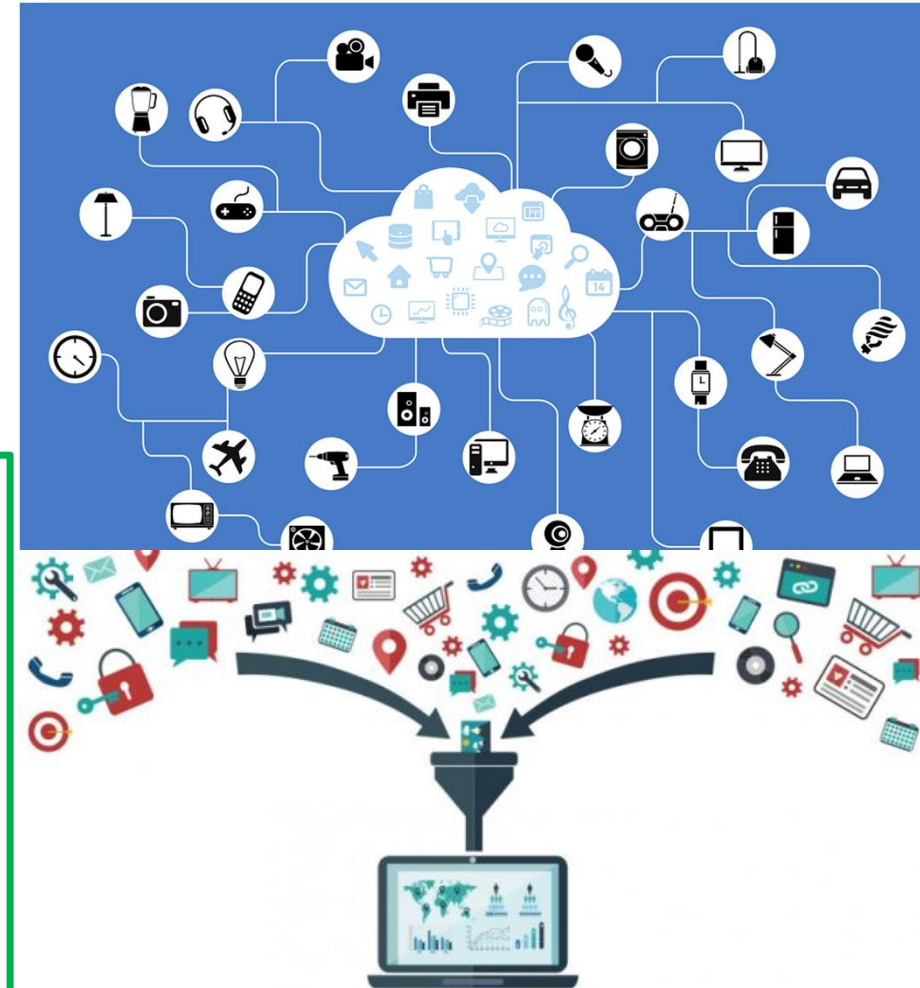


What *IS* Disruptive Tech?



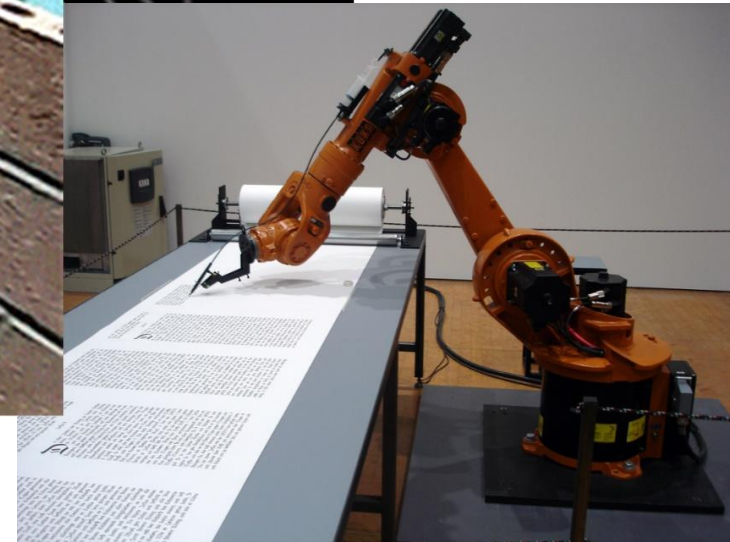
# “DISRUPT” ANALYSIS

- **Data Collection:** Monitoring/Surveys (in-situ sensors/IoT, Earth Observation, UAVs, crowdsourcing...); Digitization
- **Data Management** (telemetry, cloud services, open data, Blockchain, ...)
- **Data Analysis** (Big data, Geospatial/AI/Machine Learning, modeling, script repositories ...)
- **Data Access** (open data APIs, data visualization, gamification, mixed reality-AR/VR, ...)
- **Outreach:** Platforms/Portals/Apps/e-books/Competitions





# “DISRUPT” PRODUCTION



- 3D printing/additive manufacturing
- Automation/Robotics/automated transport
- Advanced materials/nanotech/biotech/clean tech/ smart energy/ smart farms...

# “DISRUPT” INTERACTION



- Social Media
- Knowledge/Learning Platforms
- Crowdsourcing, gamification, competitions
- Mobile money, Fintech
- Maker movement/DIY/Tech Incubators
- Sharing economy



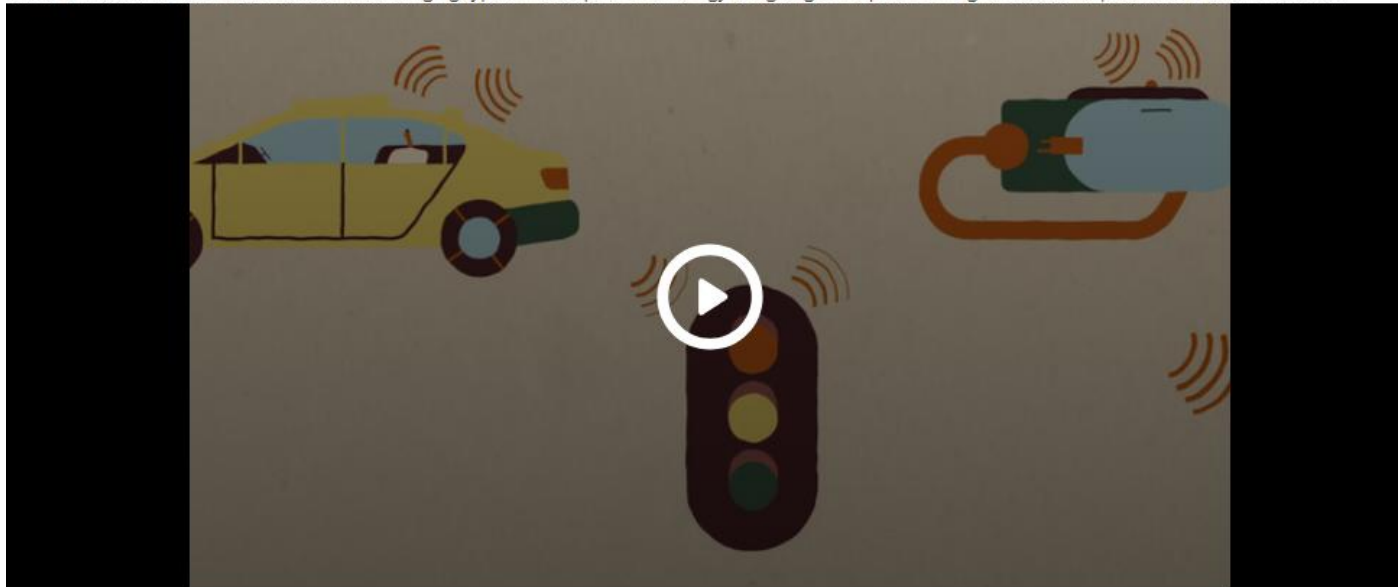
## A Quick Primer on Disruptive Technology

★★★★★ (3) | [4 Discussions](#)

Technology has always transformed lives and has evolved at an exponential pace while disrupting old ways of doing things.

### What is Disruptive technology?

Watch this video to learn more about how emerging types of disruptive technology are going to help us re-imagine decisions, production, and interaction.



<https://olc.worldbank.org/content/quick-primer-disruptive-technology>

# A new world of “Disruptive Technology”



## “Disrupt” decision making

- **Data Collection:** Monitoring/Surveys (in-situ sensors/IoT, Earth Observation, UAVs, crowdsourcing...); Digitization
- **Data Management** (telemetry, cloud services, open data, Blockchain, ...)
- **Data Analysis** (Big data, Geospatial/AI/Machine Learning, modeling, script repositories ...)
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## “Disrupt” production

- 3D printing/additive manufacturing
- Automation/Robotics /automated transport
- Advanced materials/nanotech/biotech/distributed energy/green tech...



## “Disrupt” interaction

- Crowdsourcing, gamification, competitions (e.g. *hackathons, appathons*)
- Mobile money, Fintech
- Maker movement/DIY/Tech Incubators/OLC
- Sharing economy, Mobile learning



**All Companies will be Data Companies...**

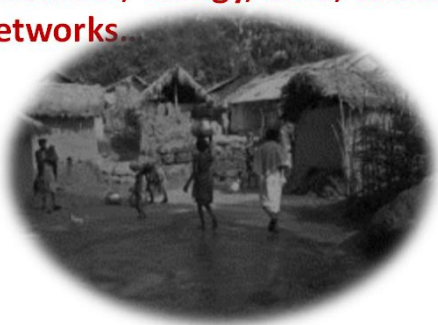
**90% of the World's data has been produced in the last 2 years...**

**Two-thirds of the jobs today's kids will pursue haven't even been invented yet...**

- IoT can add US\$2.7-6.2 trillion annually by 2025...
- Autonomous transportation could have a US\$7 trillion annual revenue stream...
- Blockchain will deliver US\$3.1 trillion in value by 2030...
- AI will add US\$15 trillion to the global economy by 2030...
- AR/VR will disrupt a US\$30 trillion industry...
- 3D printing will disrupt the US\$30 trillion manufacturing sector...
- Robots could disrupt the US\$15.5 trillion construction industry...
- Clean energy tech could be a US\$50 trillion industry...
- The sharing economy could be \$335 billion by 2025...
- Nanotechnology is already a US\$1trillion industry...
- Fintech eyes US\$124 trillion of transfer payments...

# Disruptive tech could change Development

Making “smart development” wrt climate, water and natural resources, energy, food, waste, mobility, knowledge, services, networks



## Online Services



## Green Energy

## Broadband & Smartphone Access



## Apps, e-services & e-learning



SmartClass In Rural Govt. Schools

## Planning



## 3D Printed Infrastructure



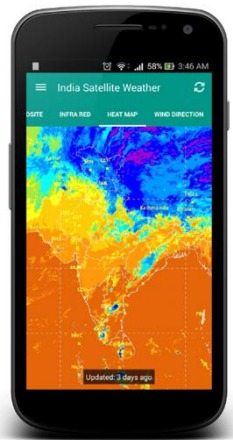
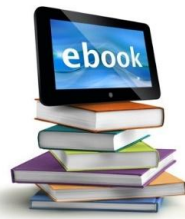
## Sensors/IoT (e.g. for soil moisture)



## Drones/UAVs (e.g. for monitoring, seeding, delivery)



## Access to a new world of Data, Information, Knowledge and Services





## Benefits of using emerging technology

- Cheaper, faster, better, ...
- More participatory, information-based decisions
- Do things not possible before, smaller world...

## Risks of using emerging technology

- Traditional jobs becoming obsolete
- Changes in decision making
- Privacy, Cybersecurity, Pace of change...



# Multiple sectors, multiple institutions, linked by water and natural resources...

## A Typical Watershed/Basin...

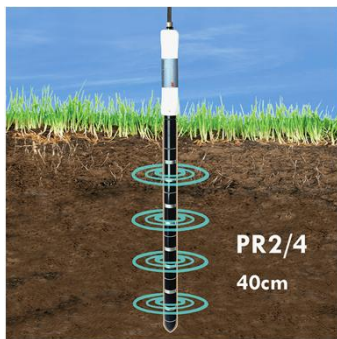
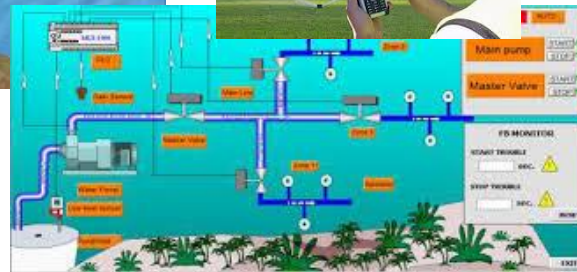
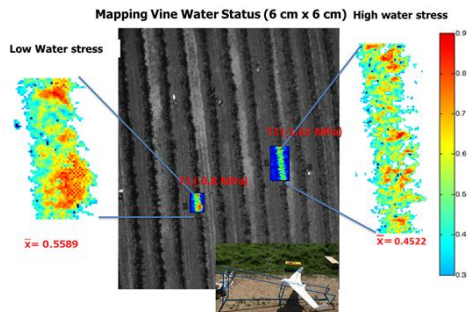
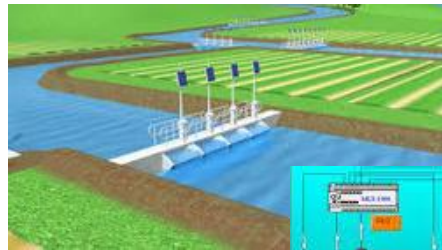
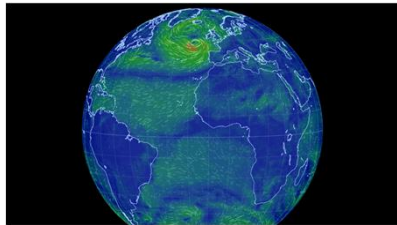


...Need for a shared multi-sectoral vision supported by modern information, institutions, and investments...



# Disruptive Tech can change individual “sectors”

*Doing things differently...*





# Disruptive Tech can change individual “sectors”

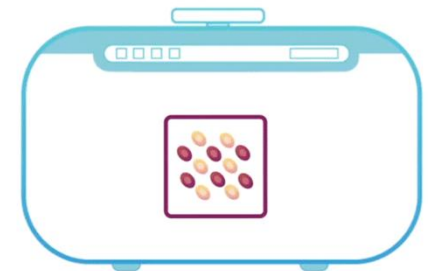
*Doing different things...*



Platforms



☐ CHANGE THE WAY WE PRODUCE MEAT





## The \$325,000 Lab-Grown Hamburger Now Costs Less Than \$12

The diagram illustrates the process of creating cultured meat from a farm animal. It begins with a **Farm animal** (a cow) from which **Embryonic stem cells** are obtained via **Biopsy**. **Muscle cells** are also collected. These cells are grown in a petri dish as **Adult stem cells**. The process then moves to a bioreactor where an **Oxygen supply** is provided. **Cells** are grown in **Nutrient broth**, which includes **GF** (Growth Factors), **Proteins**, **Fatty acids**, and **Bovine serum**. This leads to **Cell proliferation**, shown as a grid of cells. The cells then undergo **Fusion** to form **Myotubes**. These myotubes mature into **Muscle fibers**. Finally, the muscle fibers are **After shredding** into **Sausage**, **Burger**, and **Meatballs**.

**Watch  
This  
Space!**

# Many multi-sectoral implications (incl. for the Amazon!)









A third of global agricultural water use is for fodder!



~



70% of agricultural land is used for pasture (~28m km<sup>2</sup>)!

	Water Use	GHG Emissions	Land Use	Production Cost
ANIMAL-BASED	 <b>1799 gallons</b>	 <b>16 pounds</b>	 <b>260<sup>2</sup> ft</b>	 <b>\$1.05</b>
LAB-GROWN	 <b>324 gallons</b>	 <b>3.52 pounds</b>	 <b>2.6<sup>2</sup> ft</b>	 <b>\$12</b>

Usage, emissions, cost per pound of meat

SOURCES: CB Insights, Water Footprint Network, Business Insider, Forbes, Food Climate Research Network (FCRN), Quartz



## Livestock:

- Supports 1.3 billion people
- 40% of global value of agricultural output



## NEWS

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### 'Cultured meat' could spell end of traditional cattle farming within decades, scientist behind lab-grown beef burger says

AM By the National Reporting Team's [Dominique Schwartz](#)

Posted 27 Mar 2015, 1:08am

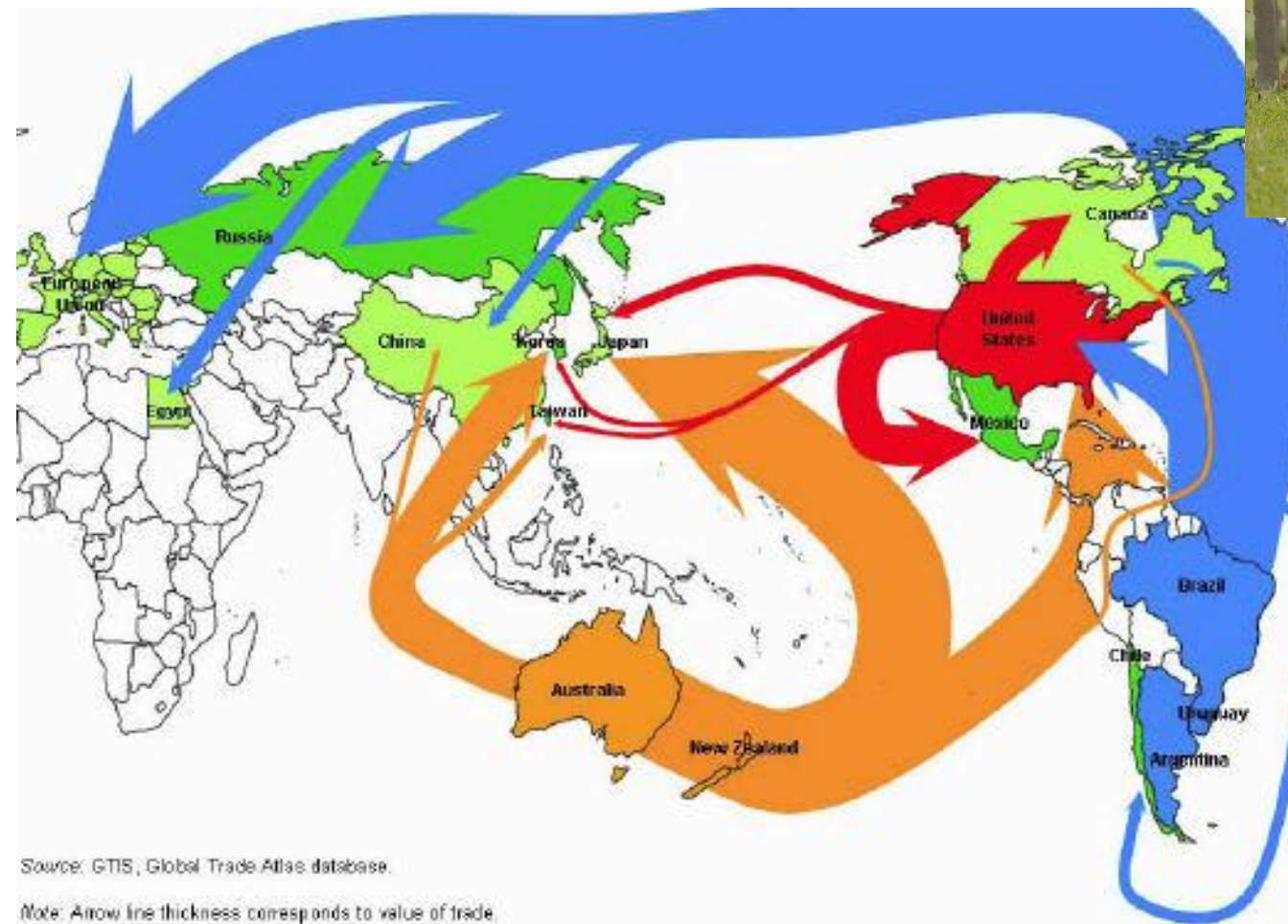
The Dutch scientist who served up the world's first laboratory-grown beef burger says "cultured meat" could spell the end of traditional cattle farming within decades.

That is the confronting message Maastricht University Professor Mark Post has for the Northern Territory Cattlemen's Association, which is holding its annual conference in Darwin.

"I do think in 20, 30 years from now we will have a viable industry producing alternative beef and there will be a growing market for it and eventually a really large market," he said.



PHOTO: Professor Post believes the lab-grown beef could be produced for \$80 a kilogram.



Source: GTIS, Global Trade Atlas database.

Note: Arrow line thickness corresponds to value of trade.



# Fundamental Project Design Implications



Solar-covered Canals



Floating Solar

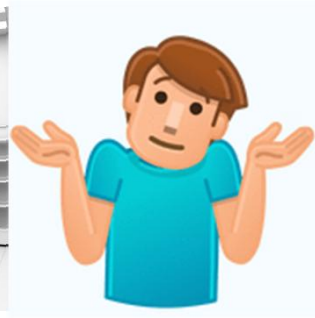


27 September 2018

**Official launch of the Ultra-sonic algae control devices and algae monitoring stations in Lake Qaraoun**

Wed. 19 September 2018 - by Lidi Remmelzwaal

*We have NO data...*



*Of course we have data...*

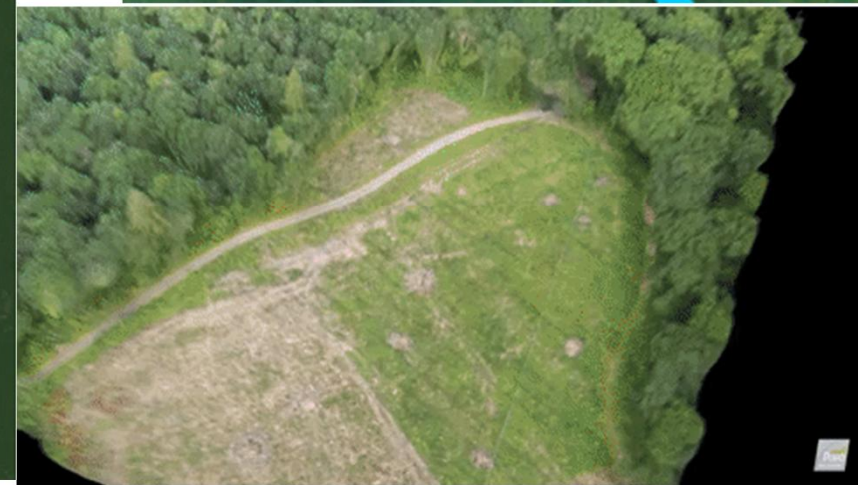
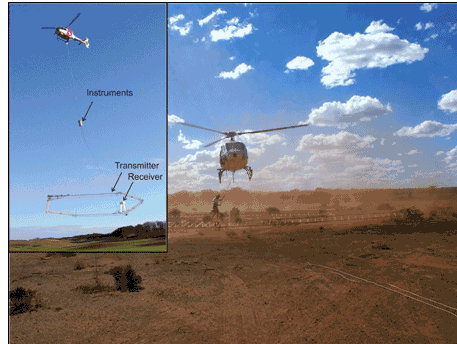
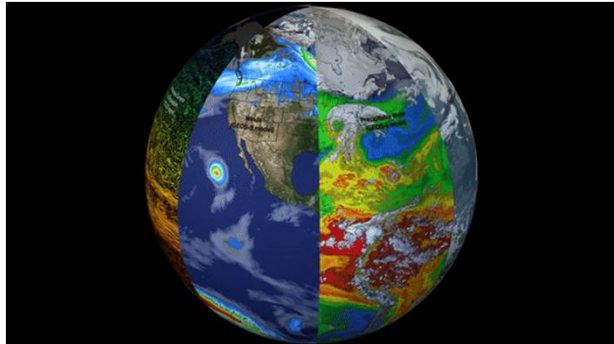


*Data, data everywhere...*



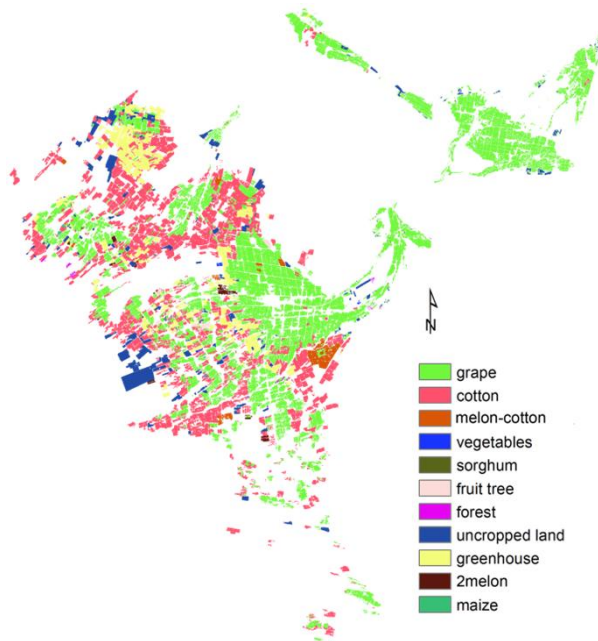


# Big Data – In the Sky

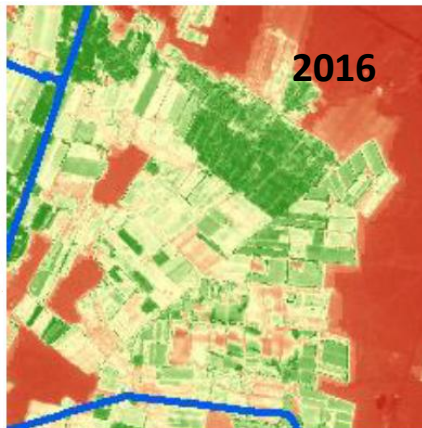
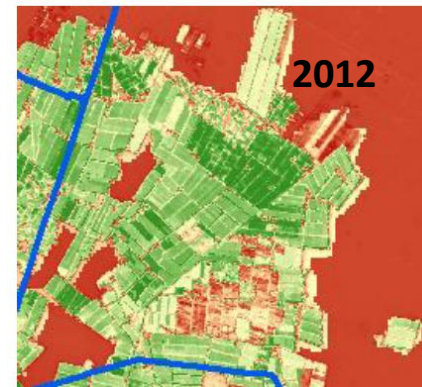




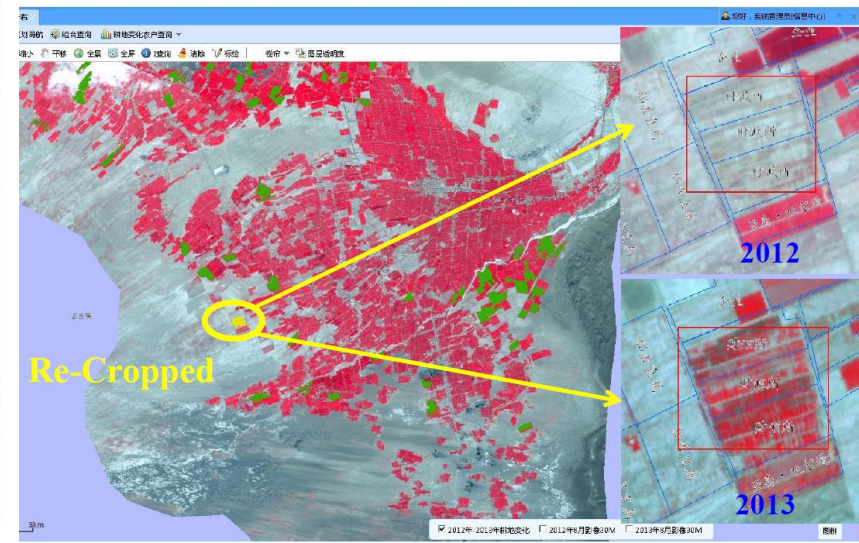
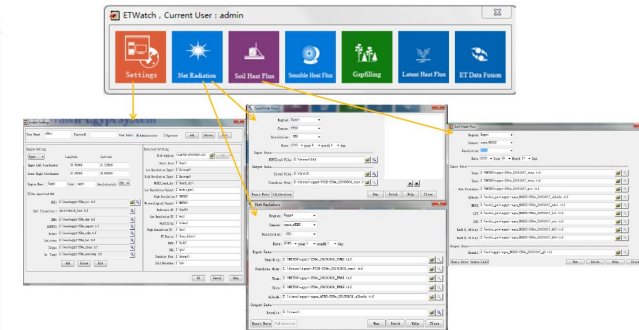
# Estimating Evapotranspiration



**Changes of  
Crop Pattern**



**Changes of ET**

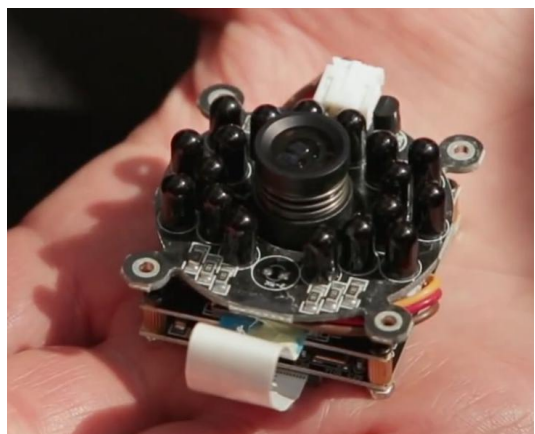


**Reduction of Irrigated Land**

Source: Si Gou, The World Bank & Prof. Bingfang Wu, Chinese Academy of Sciences

# Big Data – on the ground...

## In-Situ Sensors



## Wisdom of the Crowd



Citizen Science  
Citizen Engagement  
E-Surveys/Service Ratings





the Jane Goodall Institute



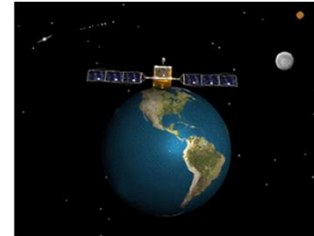
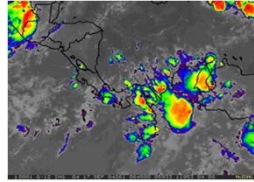
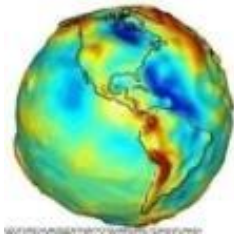
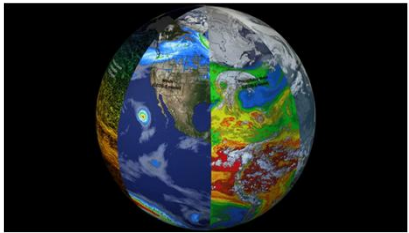
**Forest Watcher mobile app:**  
putting global forest data into the hands of local decision-makers to inform conservation actions

**Goal:**  
to improve forest conservation on the ground by enabling local stakeholders with limited and occasional Internet connectivity to access and use forest loss data and support management decisions.





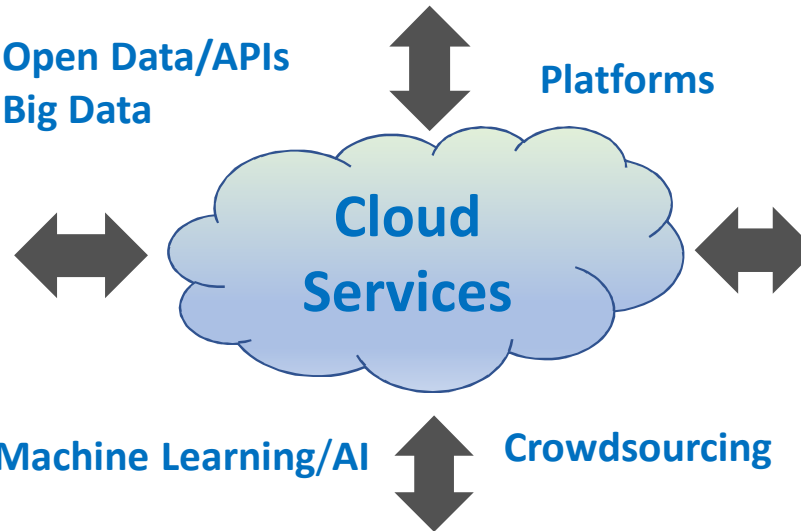
## "Top-Down" Data Acquisition System



Satellite & UAV Earth Observation

Open Data/APIs  
Big Data

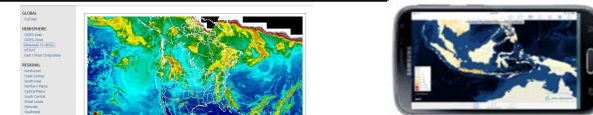
Platforms



Machine Learning/AI

Crowdsourcing

Cloud  
Services



Web Portals/Apps/e-books



Stakeholder Alerts

Operational  
Control Rooms

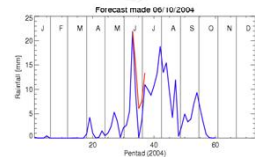
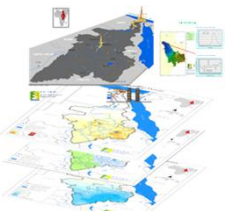


GIS & other  
datasets

Data Rescue

Data Management

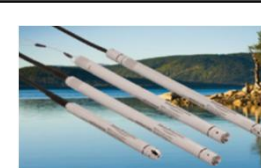
Analytics/Models/Visualization



Manual Monitoring

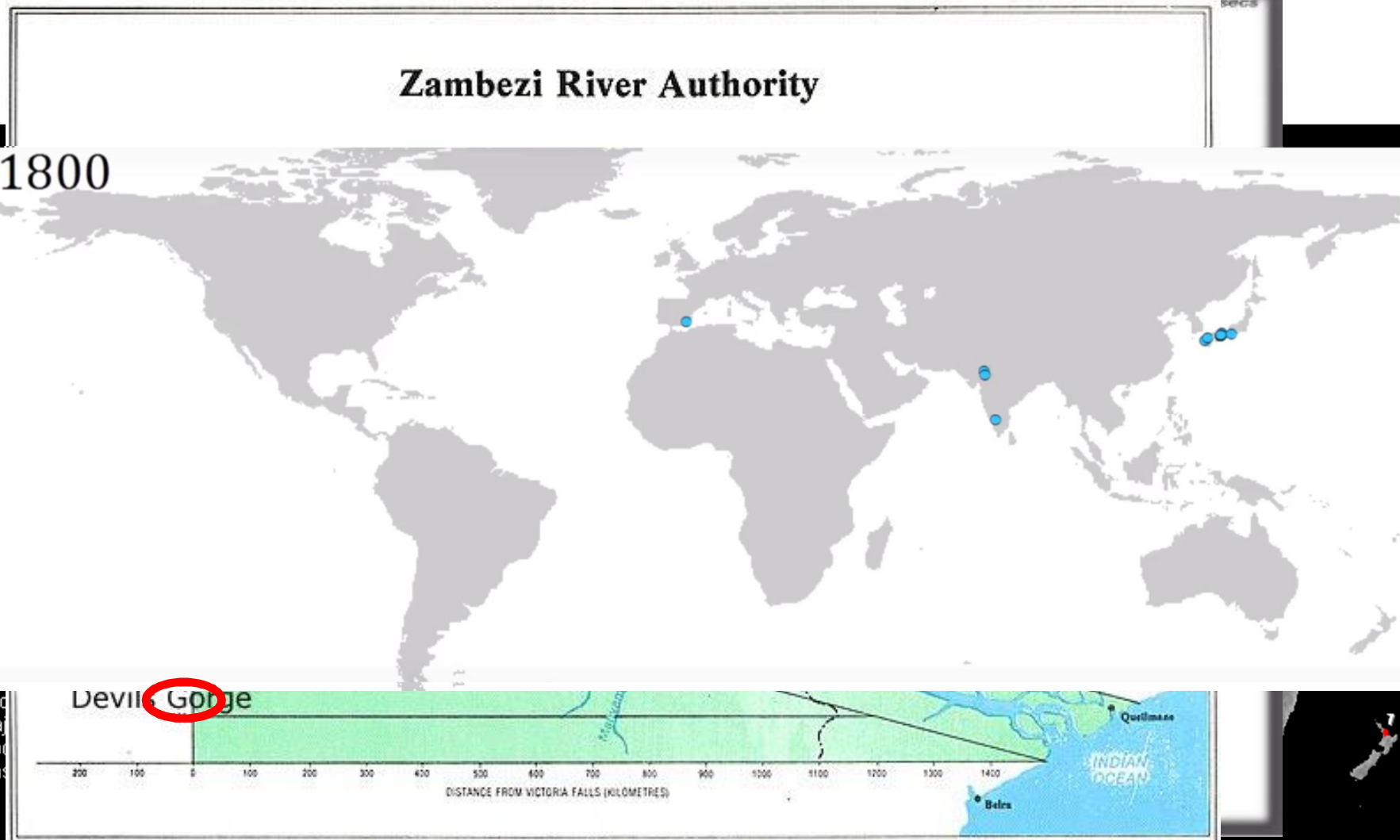
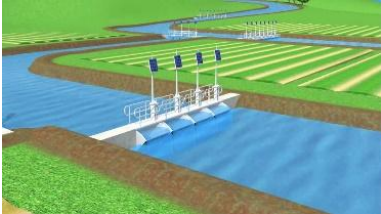
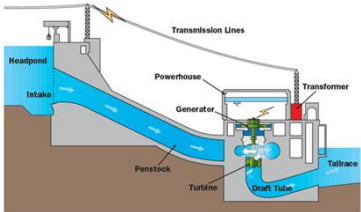


Automated Monitoring



## "Bottom-up" Data Acquisition System → IoT

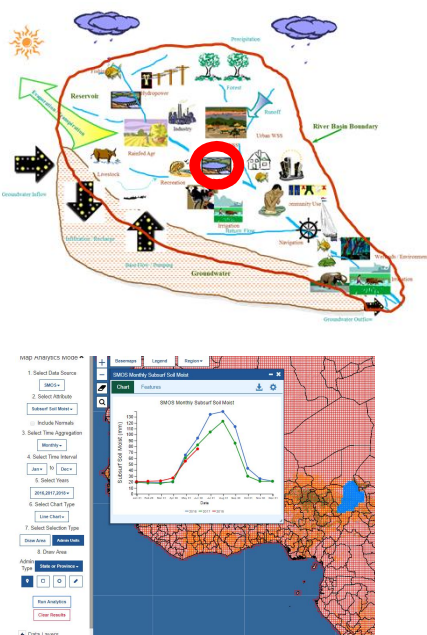
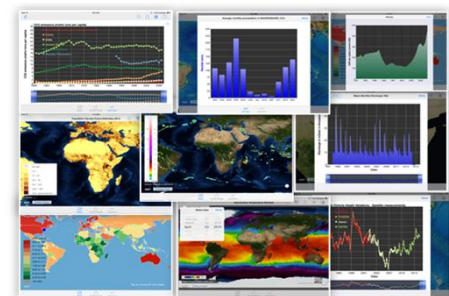
# Illustrative Decisions to be Supported



# Illustrative Interactive Dashboards

## Example for a Hydropower Dam Operation

Decisions to be Supported: **When to release? How much to release?**



### Climate

- Rainfall in upstream watershed (GPM, in-situ gauges/radar, CHIRPS, ...) – current & historical
- Weather forecasts (short-term, seasonal); Storm tracks
- Snowmelt estimates (if relevant)...

### Flows

- Current and historical flows (from in-situ observations, satellite estimates where possible)
- Dam inflow forecasts (e.g. from GEOGLOWS Global Streamflow Forecasting, local forecasts)...

### System Levels

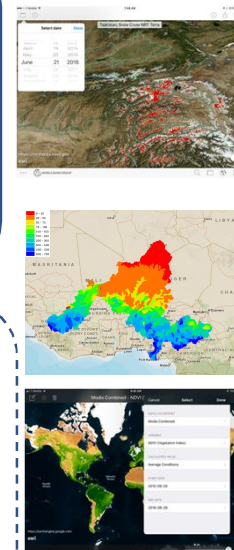
- Current and historical levels of this dam's reservoir as well as other storages in system (e.g. from satellite, in-situ gauges)...

### Downstream

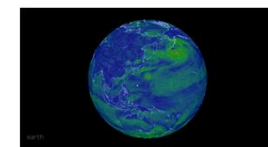
- Irrigation status (crops, crop stage from earth observation and in-situ)
- Soil and sub-surface soil moisture, groundwater (from earth observation and in-situ)...

### Other Data & Analytics

- Inundation forecasts
- Power demands and supply forecasts
- Systems water infrastructure needs
- Systems model to explore E&S implications of alternative dam operations
- Hi-resolution Satellite data



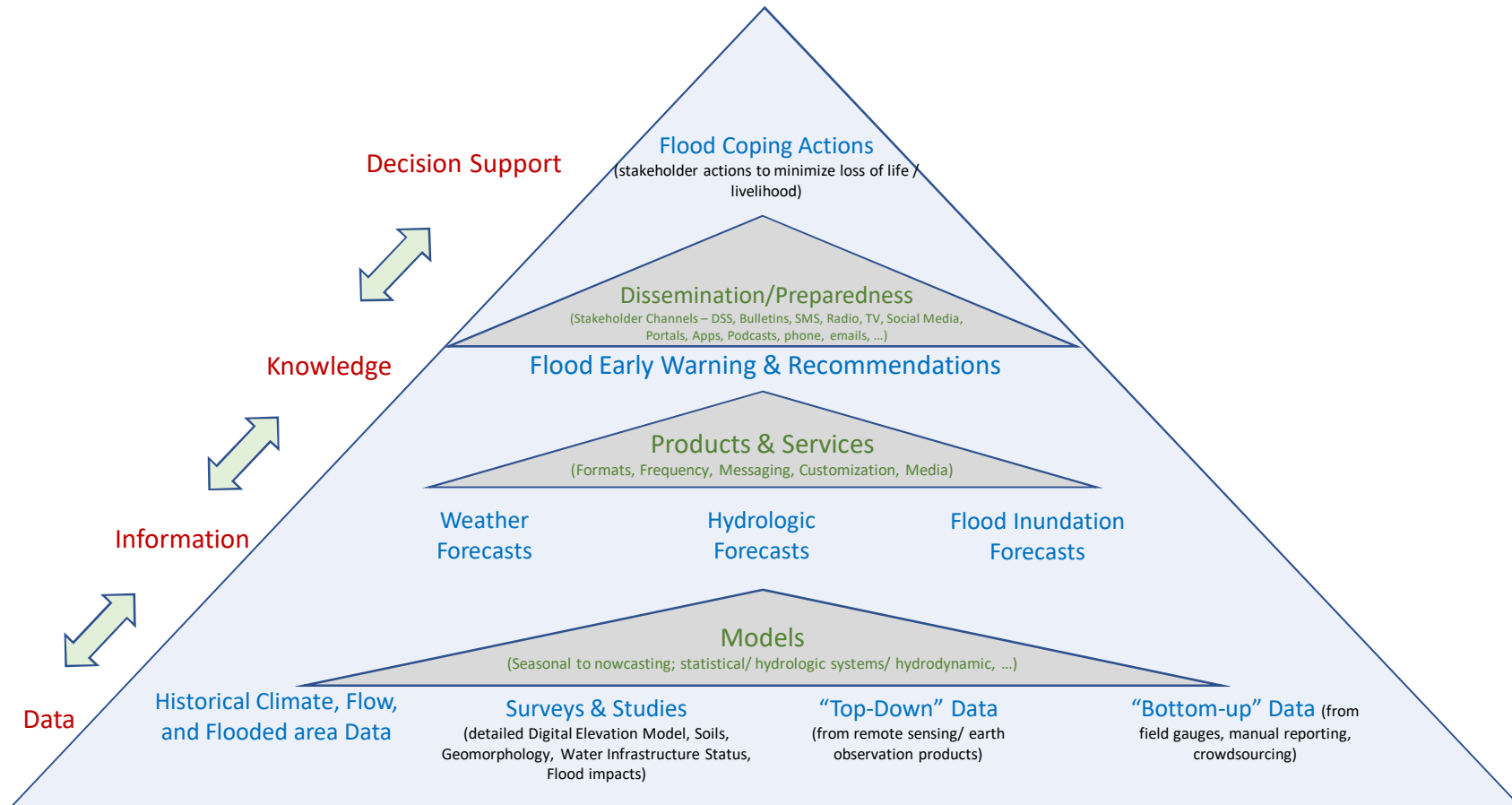
Need to draw upon global and other accessible data and analytic services to make interactive maps, graphs, and analytics for such decision support dashboards that are accessible on portals, apps, e-books, touchscreens, etc.





# The Data Value Chain

## Example: Deciding on Coping with Floods



# Modernizing Institutions (e.g. “Water Centers”)





# Meaningfully Involving Communities

(incl. Community Monitoring in Tana-Beles Project, Ethiopia)

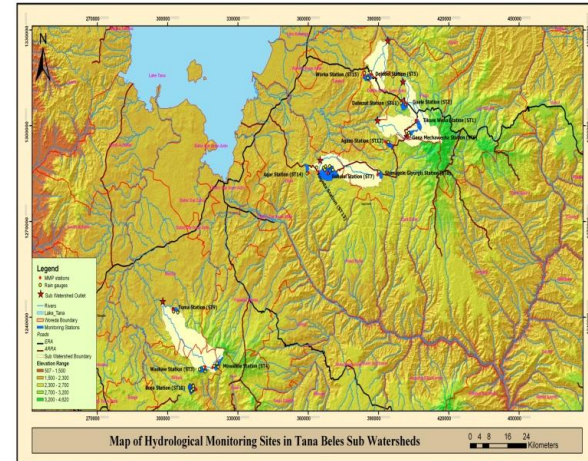
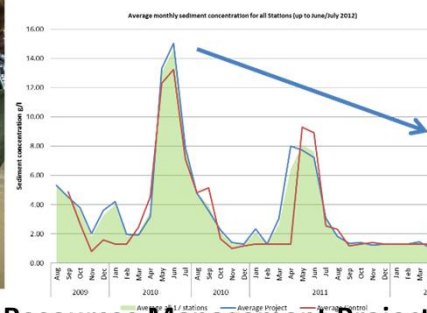


Secchi Jug for turbidity



	2009	2010	2011	2012	Total
Staff	3132	11812	12409	6522	33875
Turbidity	3131	12069	12469	6624	34293
Rain	3116	>12777	>15000	>15000	>47000
Flow					>500
Sed samples	1425	4176	3139	1216	9956

## Sediment Concentration Analyses



Ethiopia: Tana and Beles Integrated Water Resources Management Project  
Thanks JB for some of the photos!



# Tech-enabled Competitions/Expos

Hackathon/Appathon/Design Competition

Technical Expos

X-Prize





# Tangible Landscape





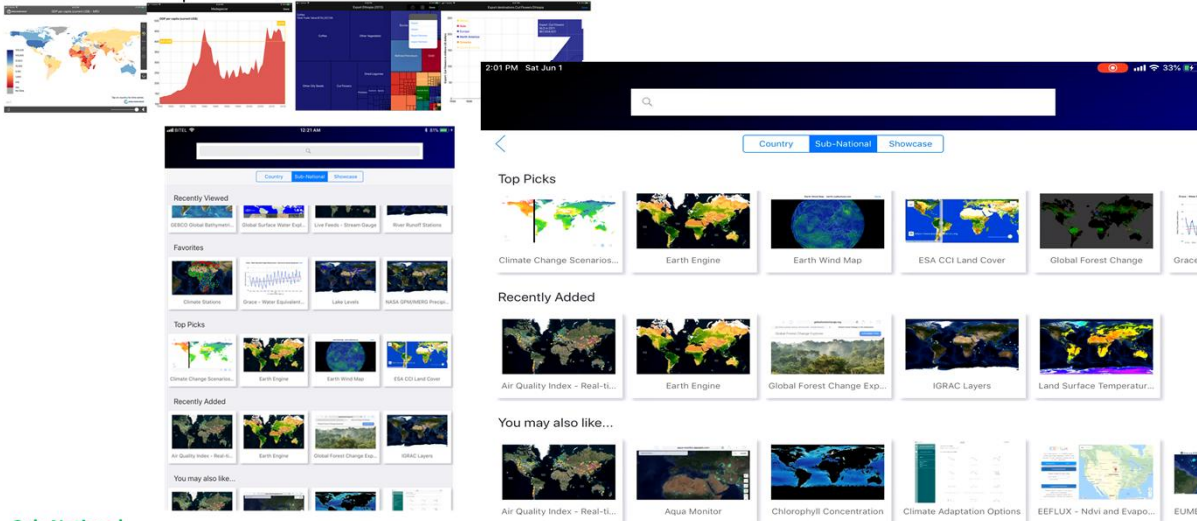


# Spatial Agent App

*A new world of data and analytics at your fingertips!*

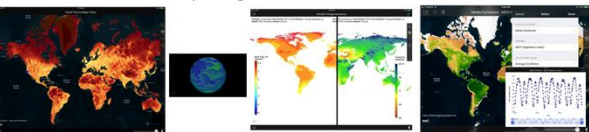
## Country-Level

Check out global data from WDI, MIT Atlas on Trade, etc.  
Great interactive maps and charts.



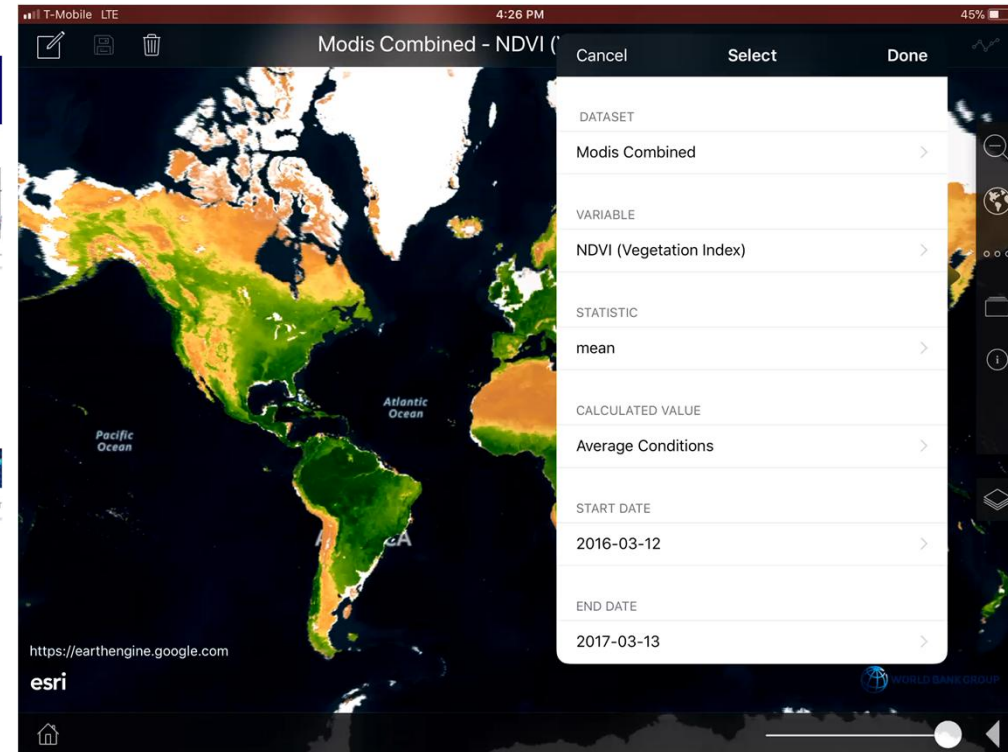
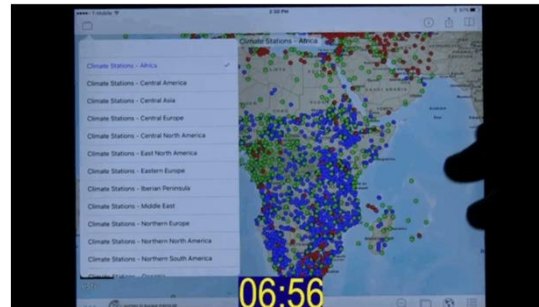
## Sub-National

Check out thousands of global datasets from NASA, UN, ESA, GEO, etc.  
Great interactive tools, including use of the Google Earth Engine API for live cloud computing.



## Showcase

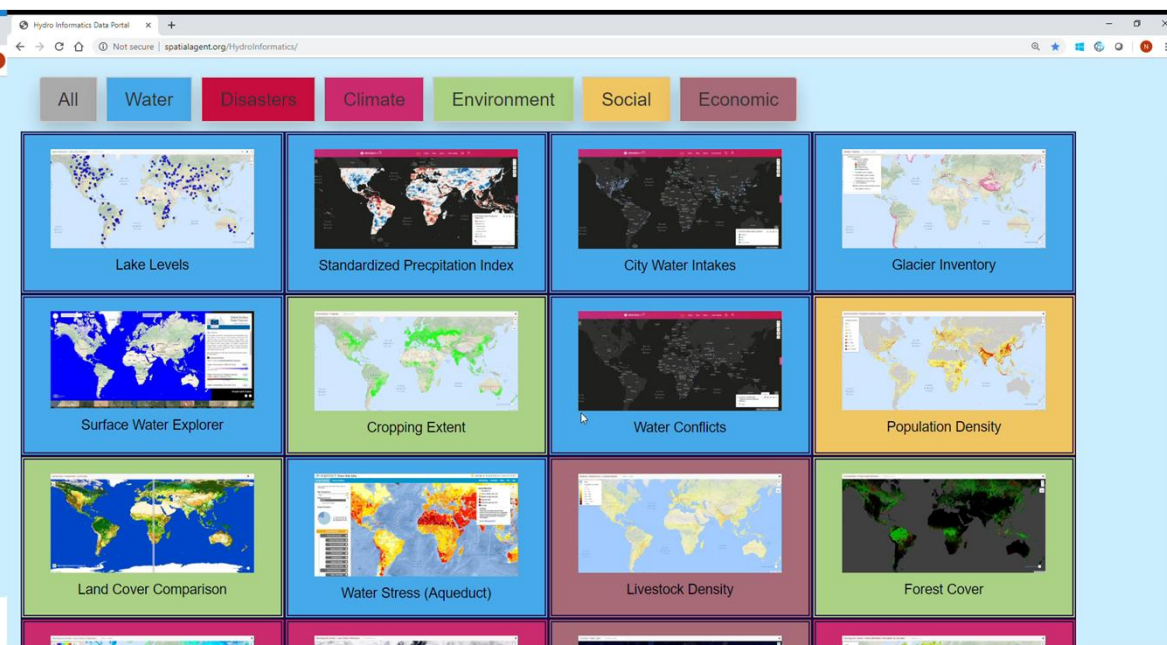
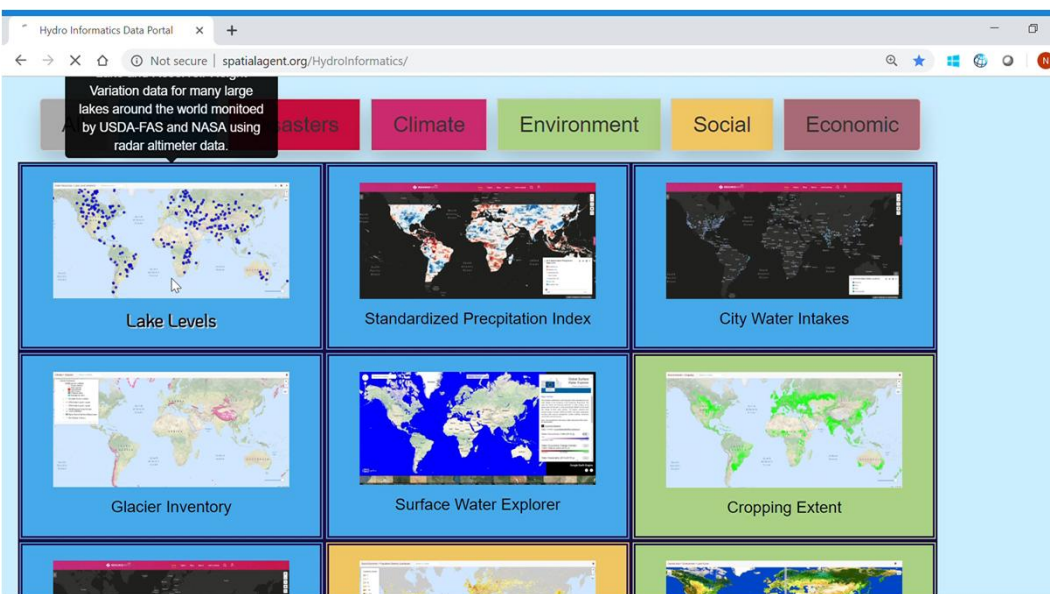
Check out great showcase data on Mekong Delta, Poverty, Forecasts, etc. for selected areas and specialized themes



Download free from: <http://apps.worldbank.org> [OLC Resource Page](#) and [Blog](#)  
iOS (iPad and iPhone): search "Spatial Agent" on Appstore or from <http://apple.co/2eVu5xJ>  
[Android Draft version](#)

Contact: [harsh@worldbank.org](mailto:harsh@worldbank.org)



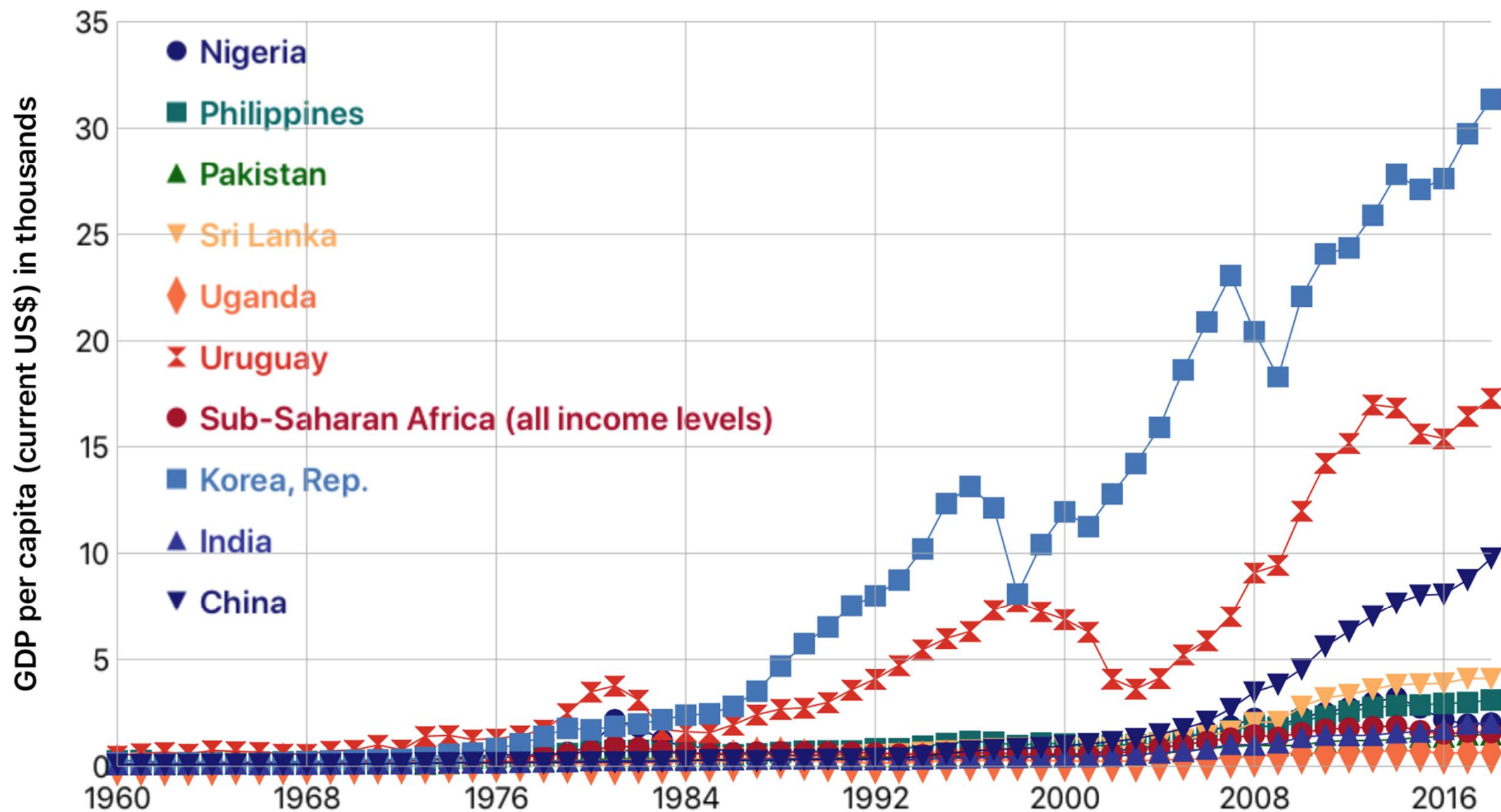


Try our new draft global *HydroInformatics Platform* to illustrate open services...

<http://spatialagent.org/HydroInformatics>

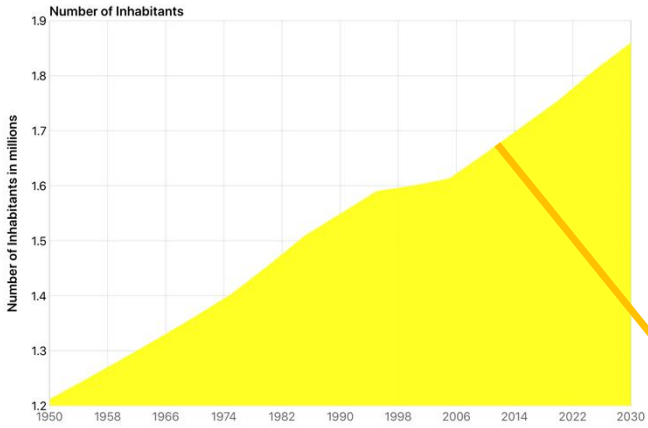


GDP per capita (current US\$); Source: World Bank



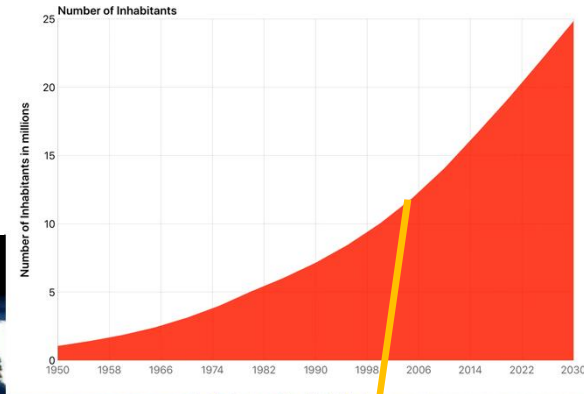
Montevideo

Done



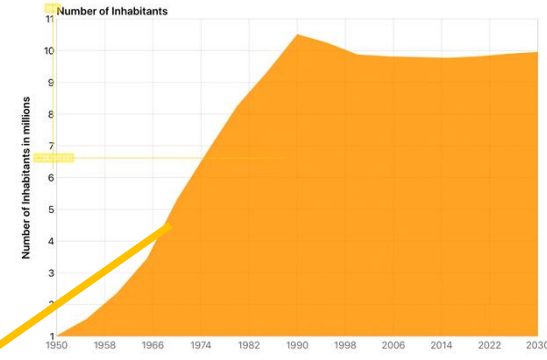
Karachi

Done



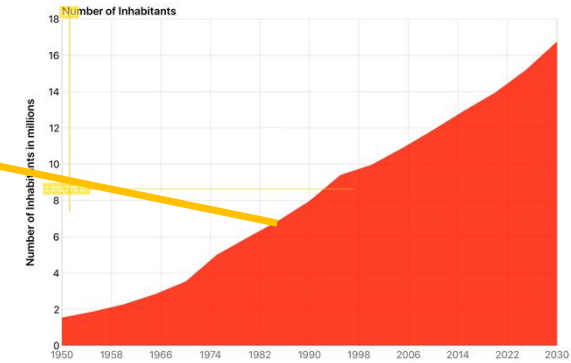
Seoul

Done



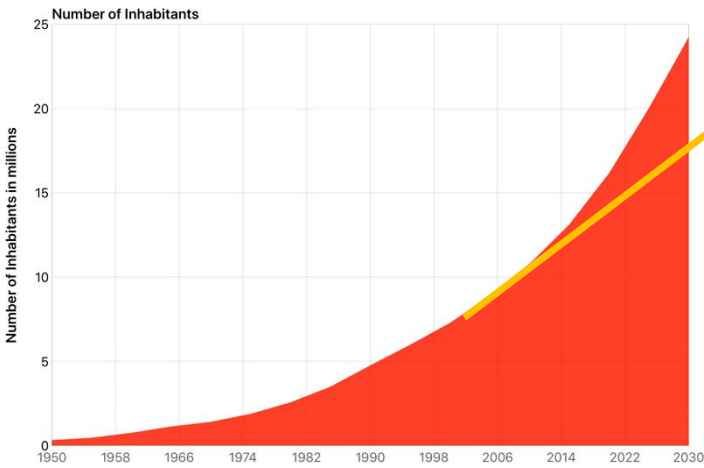
Manila

Done



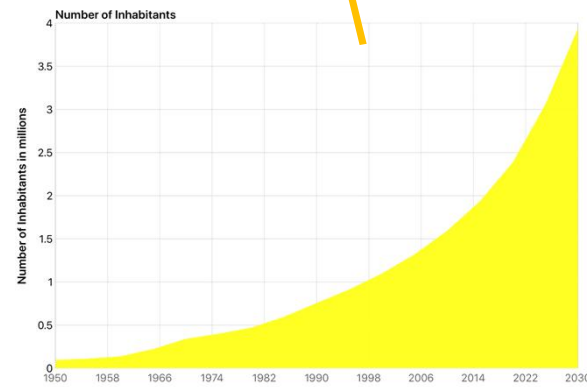
Lagos

Done



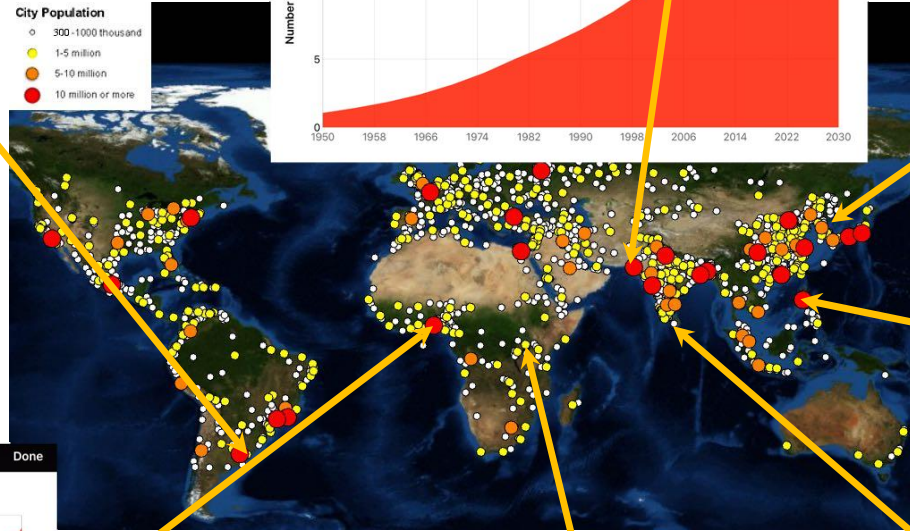
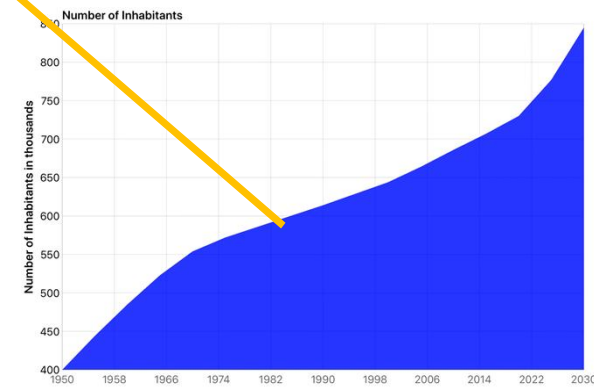
Kampala

Done

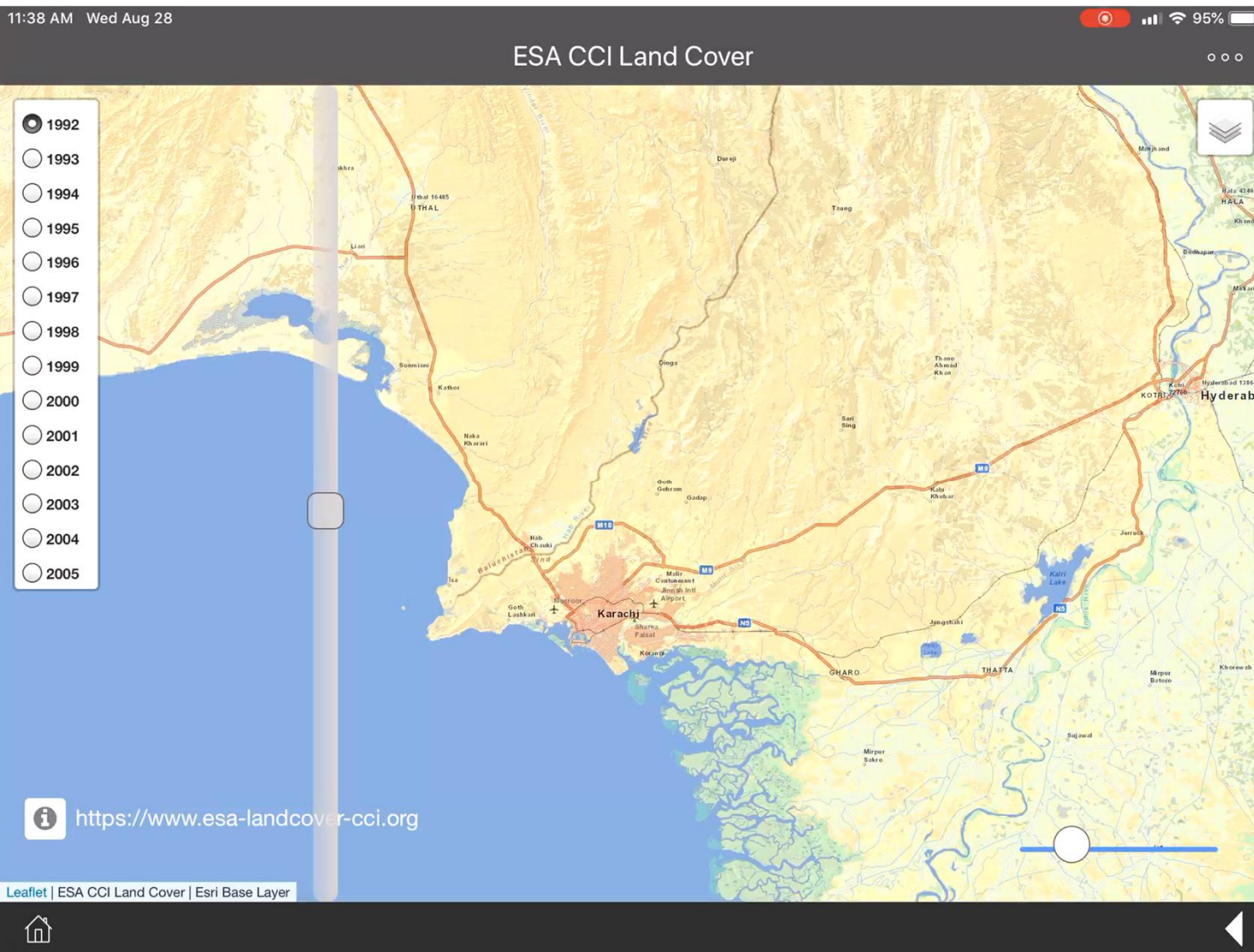


Colombo

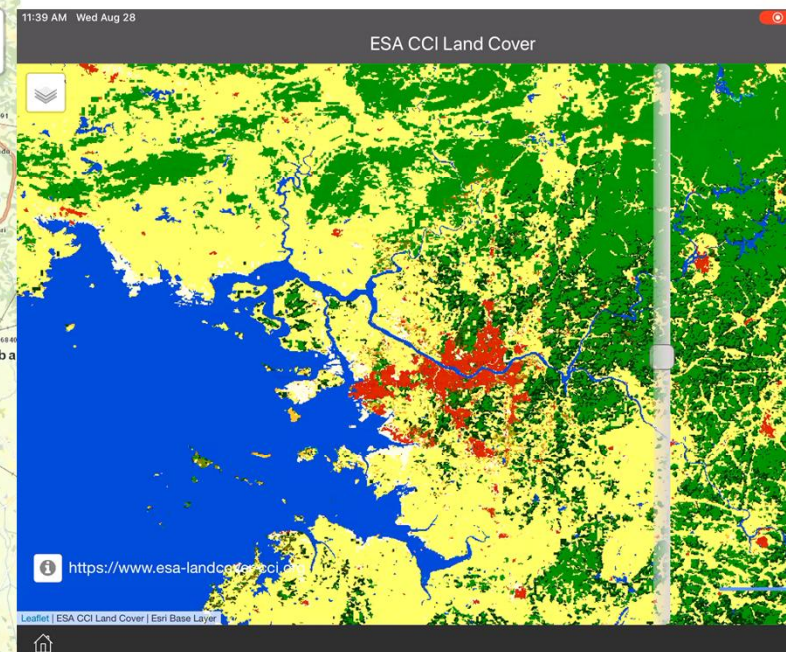
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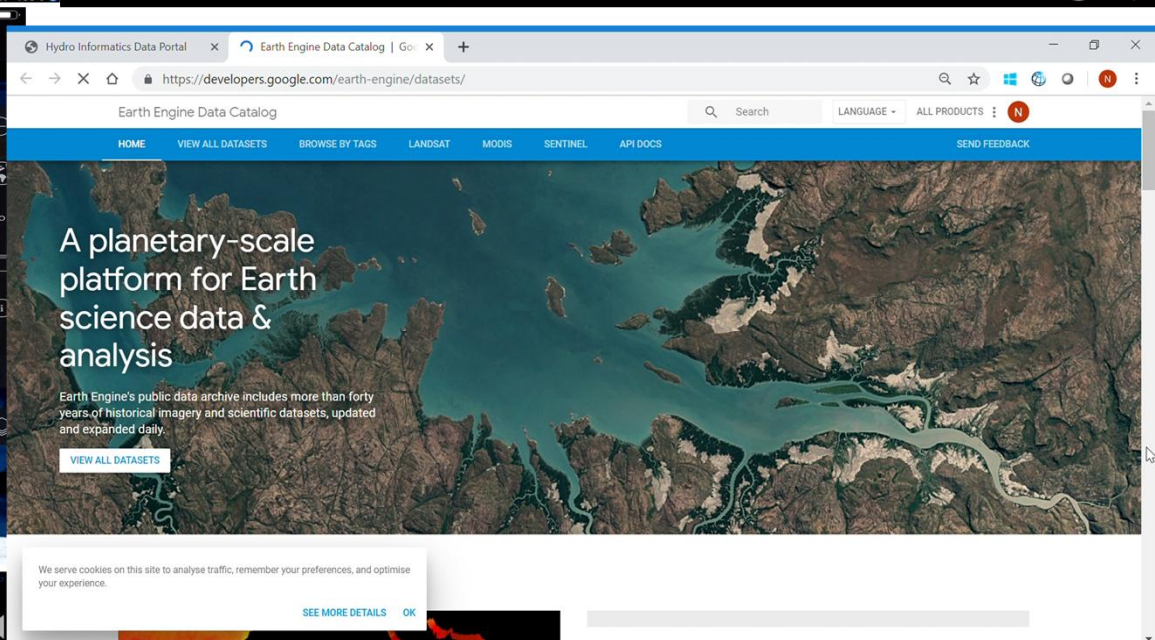
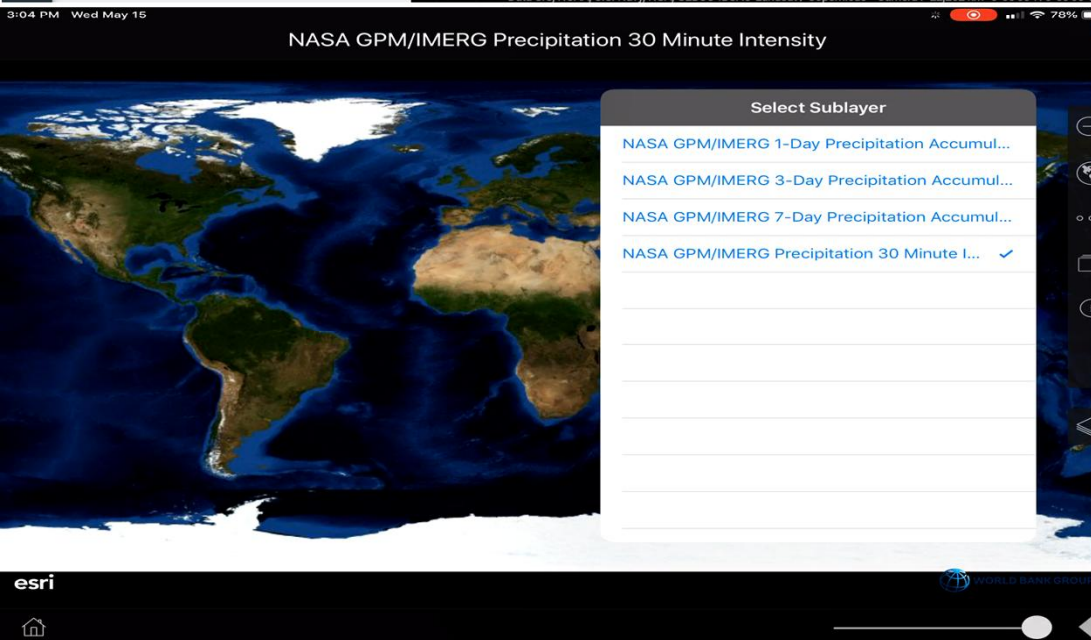
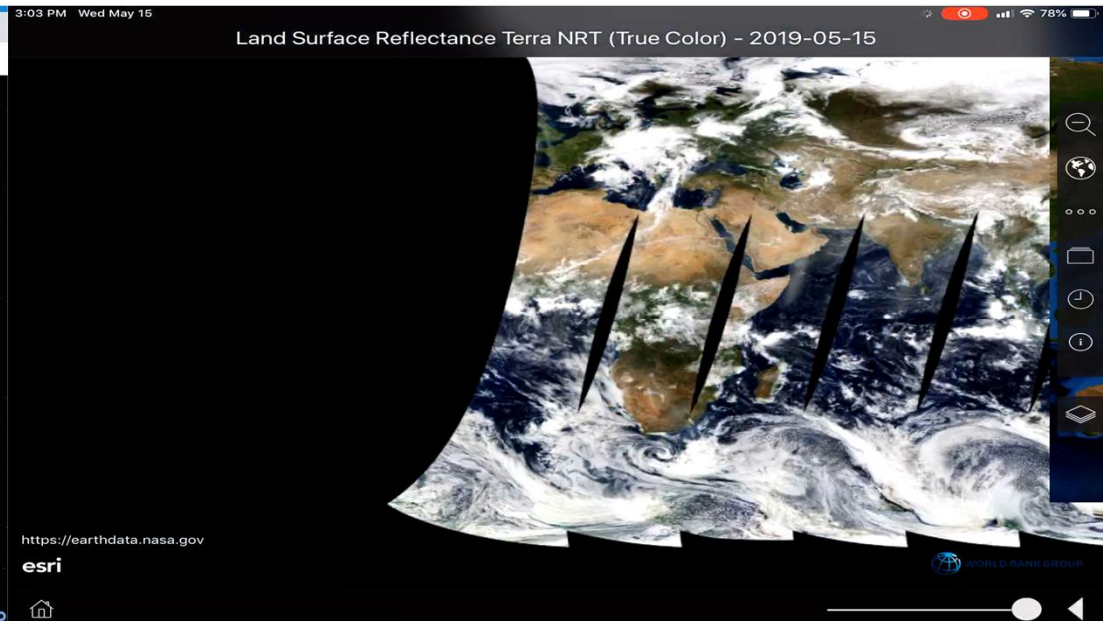
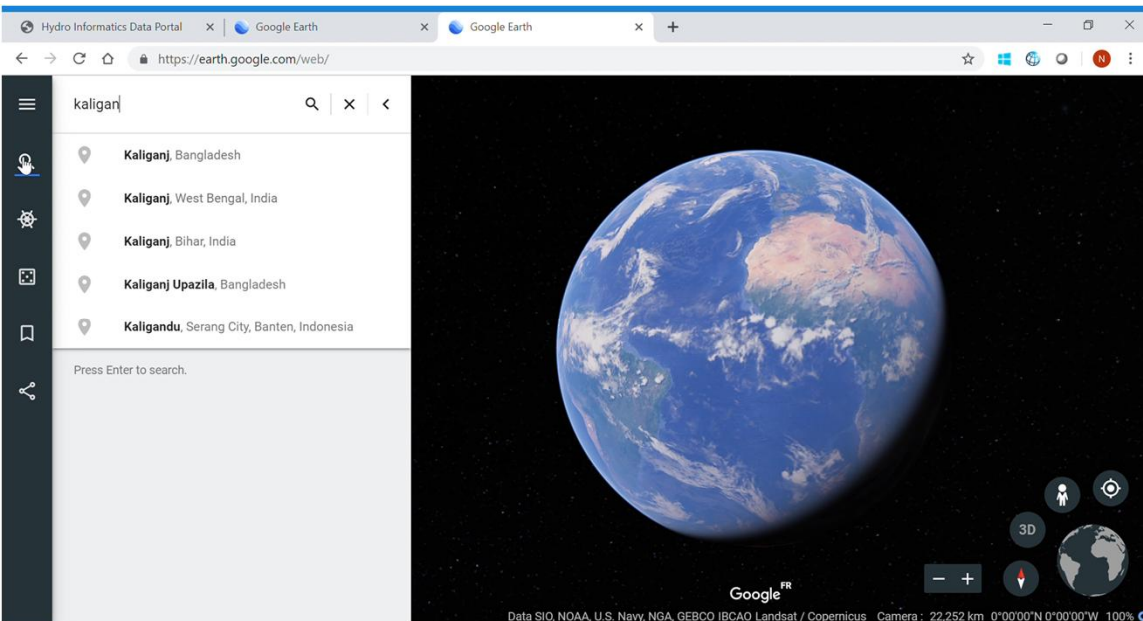


Karachi



Seoul

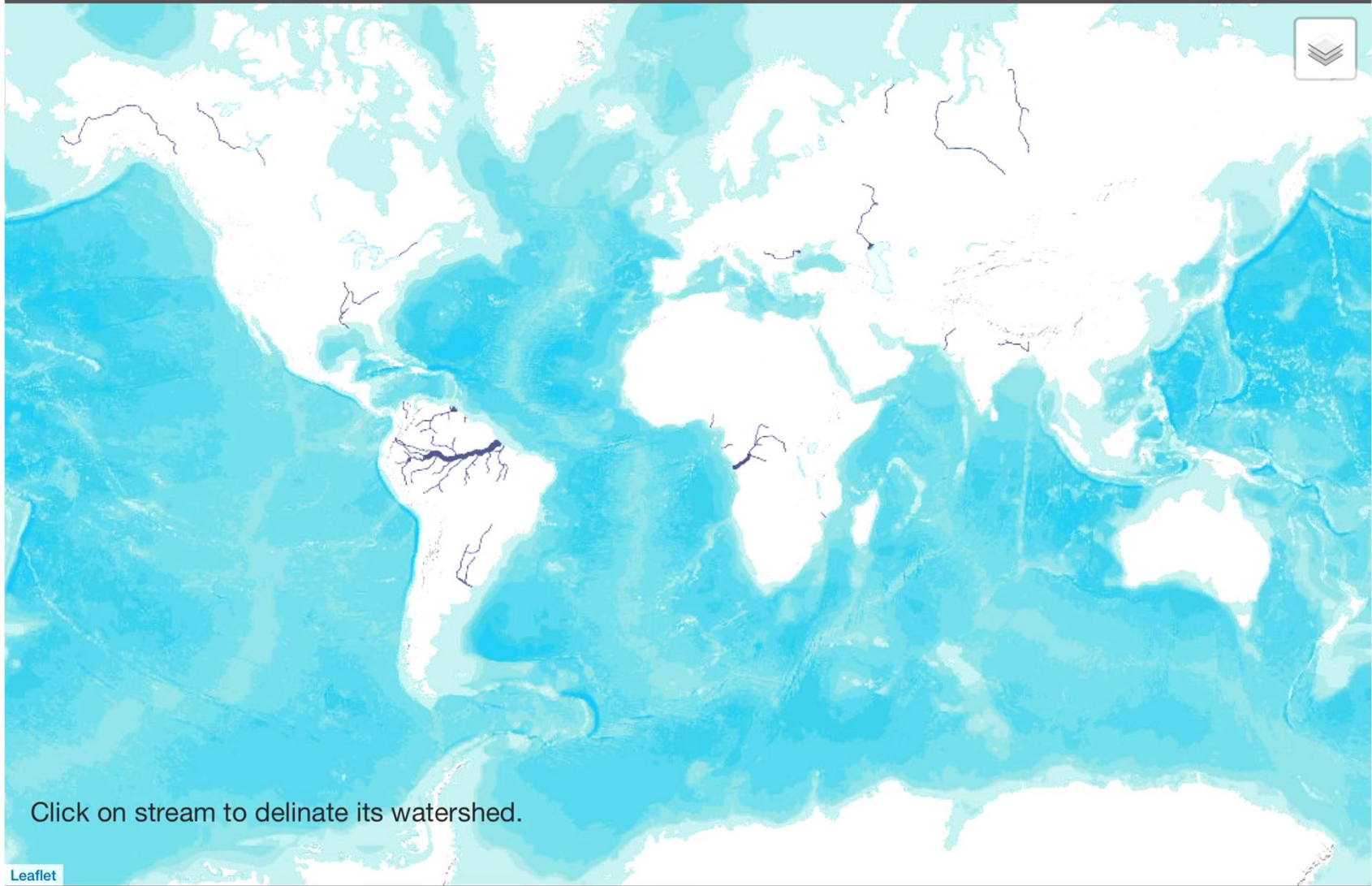






11:35 AM Wed Aug 28

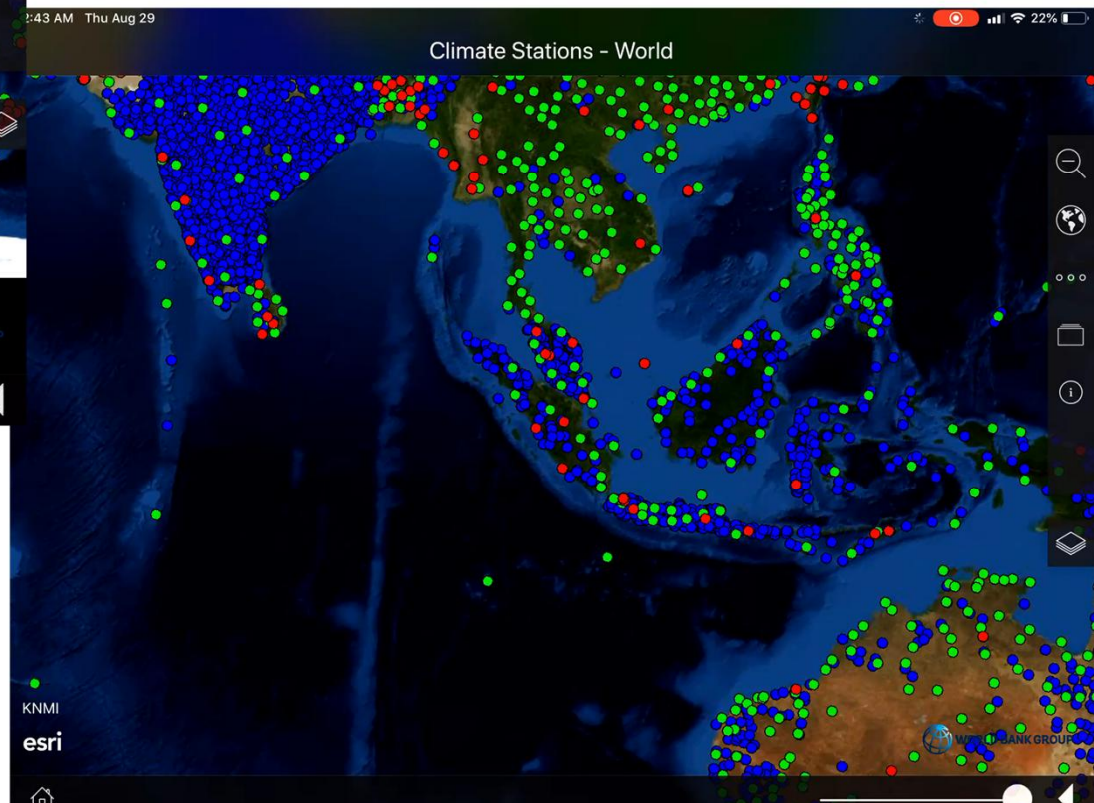
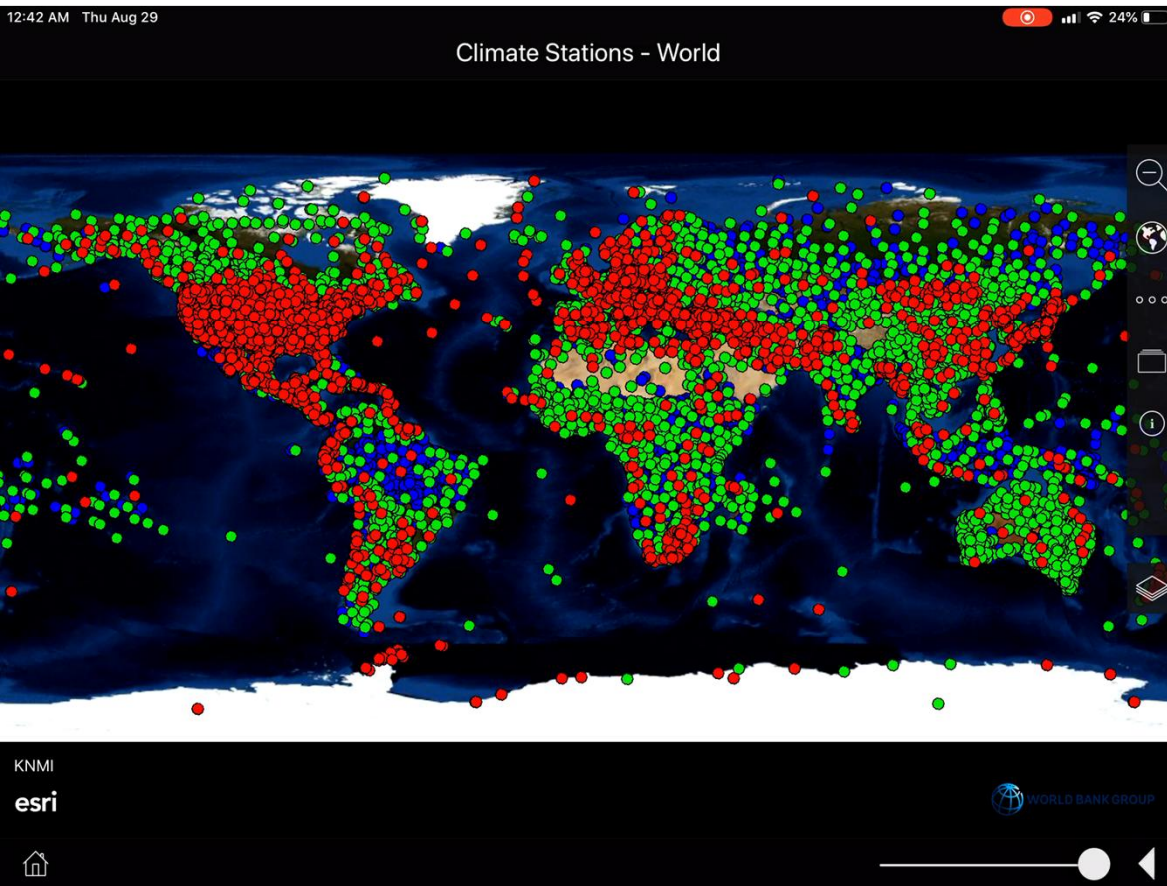
96%



Click on stream to delineate its watershed.

Leaflet





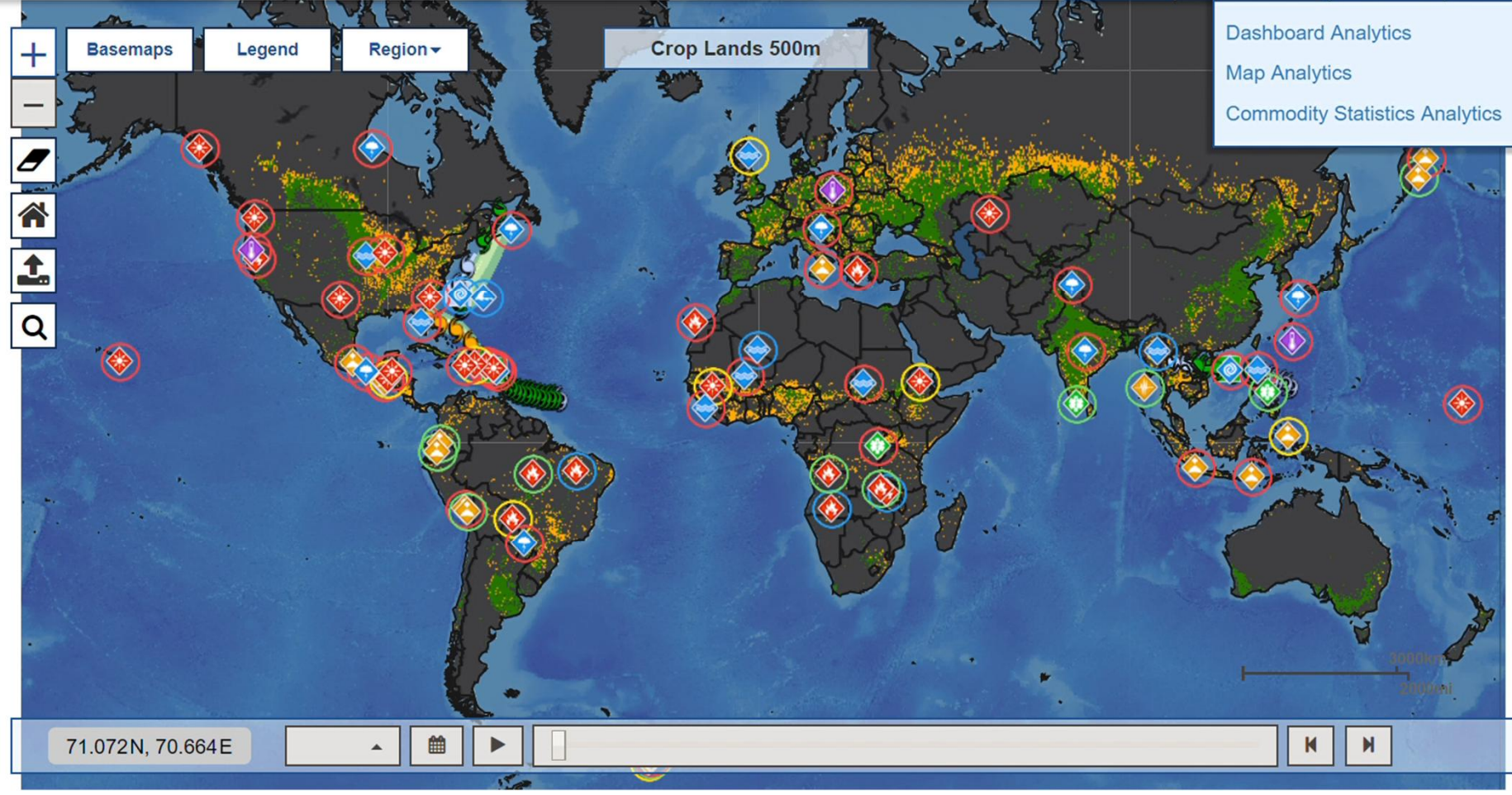




← Data Layers

Search for...

- Weather >
- Vegetation Index >
- Crop Condition >
- Agricultural Lands >
- Disaster >
- Land Cover >
- Infrastructure >
- Elevation >
- Water >
- Political >
- Overlay >





App Navigation

Select Watershed(s)

Learn

Publications

View the Code

DOI [10.5281/zenodo.846347](https://doi.org/10.5281/zenodo.846347)

## Select a Watershed

Select Watershed(s)

▶ View Watershed(s)

Or...

## Select a Watershed Group

Select Watershed Group(s)

▶ View Watershed Group

## Streamflow Prediction Tool



## Table of Contents

## Global Regions

- Drainage Line
- Boundary
- 20-Year Return Period
- 10-Year Return Period
- 2-Year Return Period

Units: 

Forecast

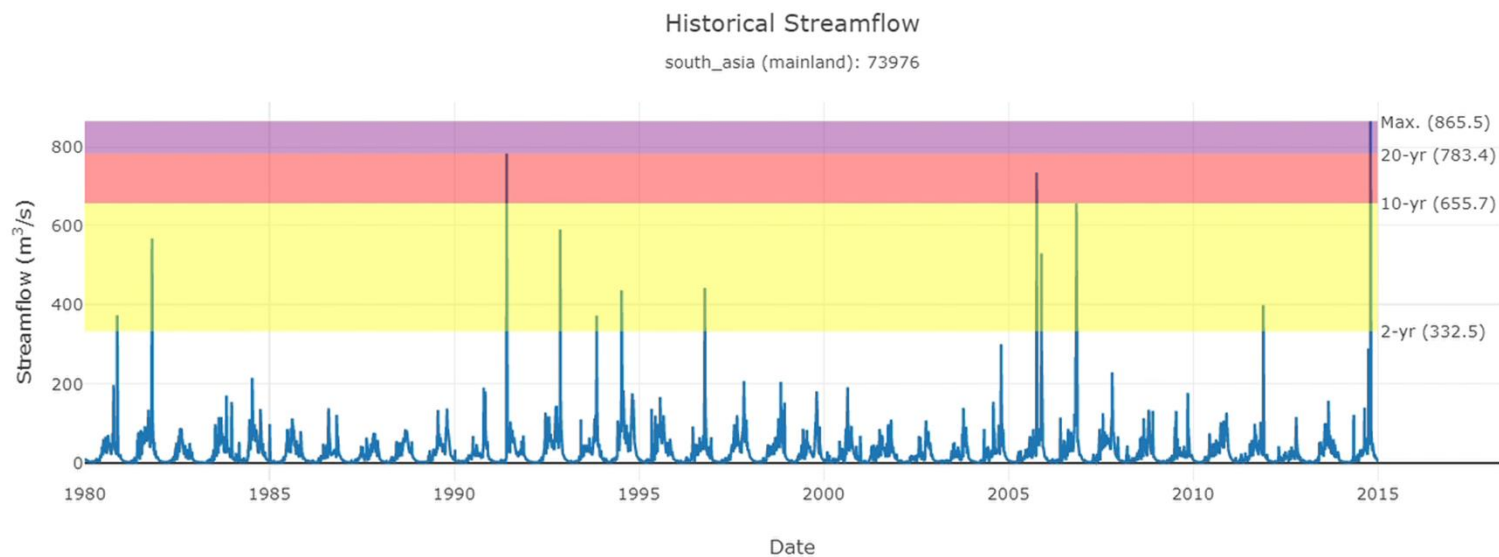
Historical

Flow-Duration

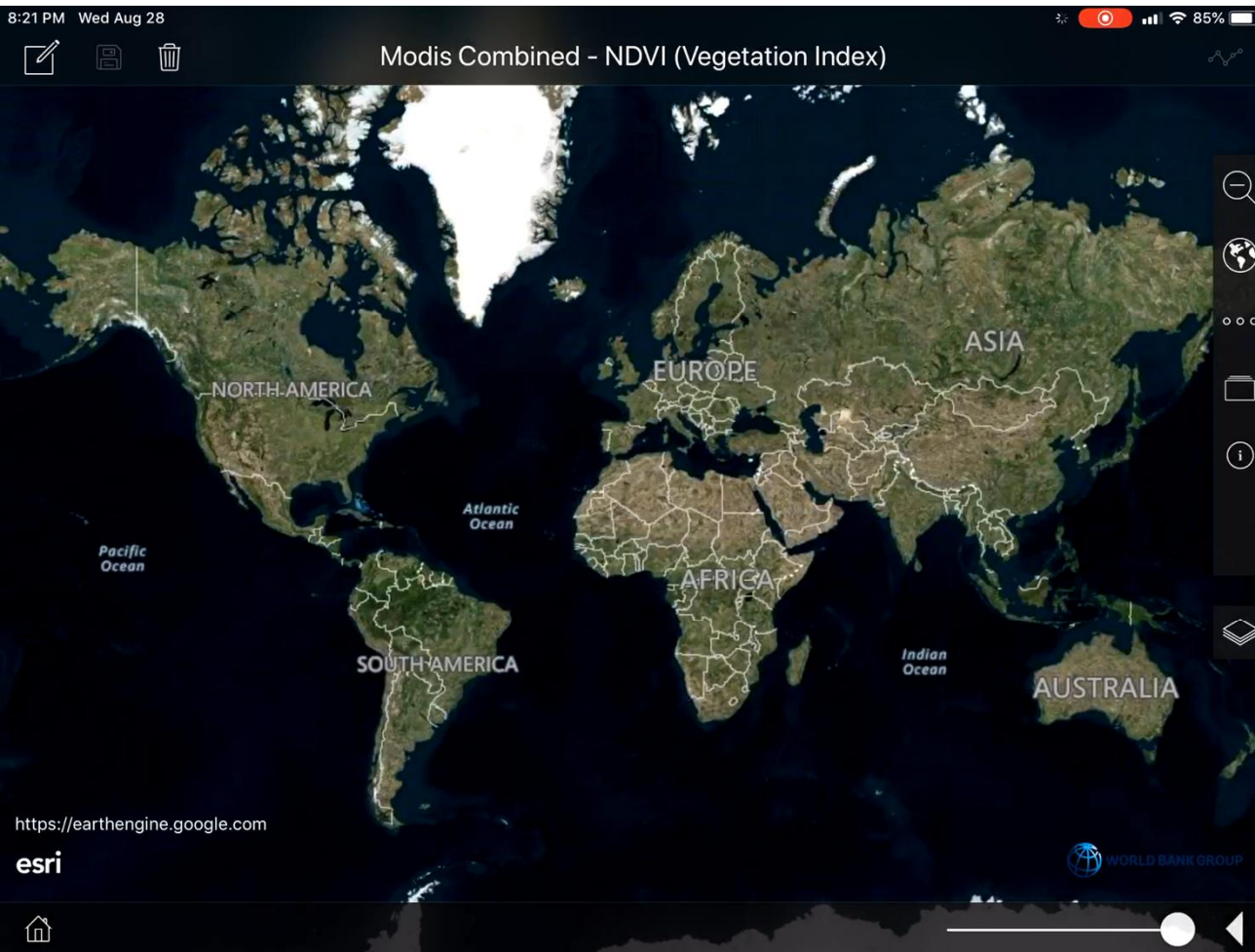
Daily Season

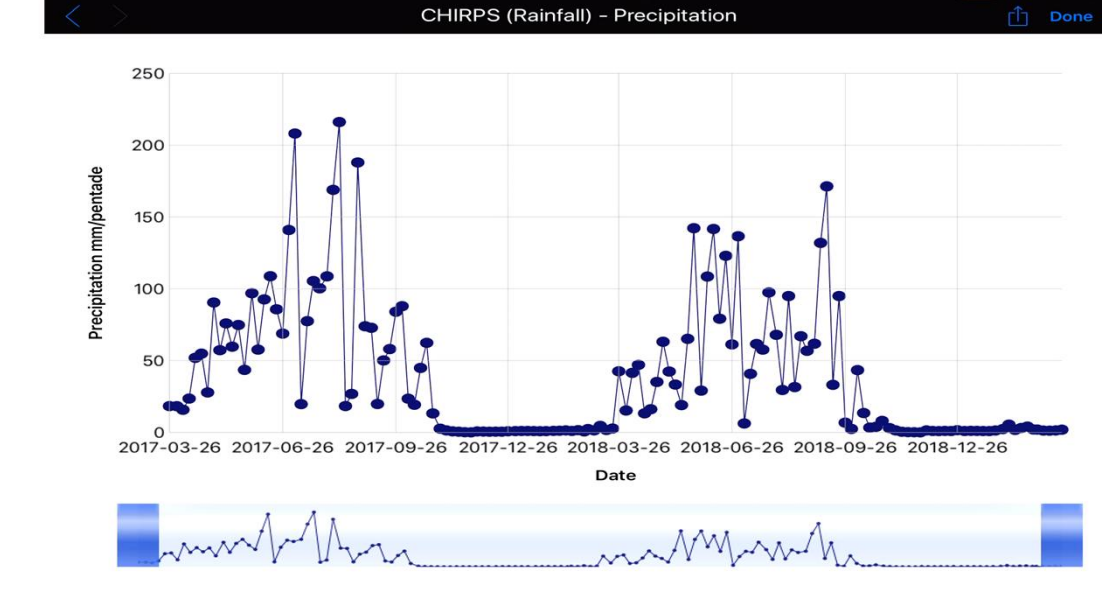
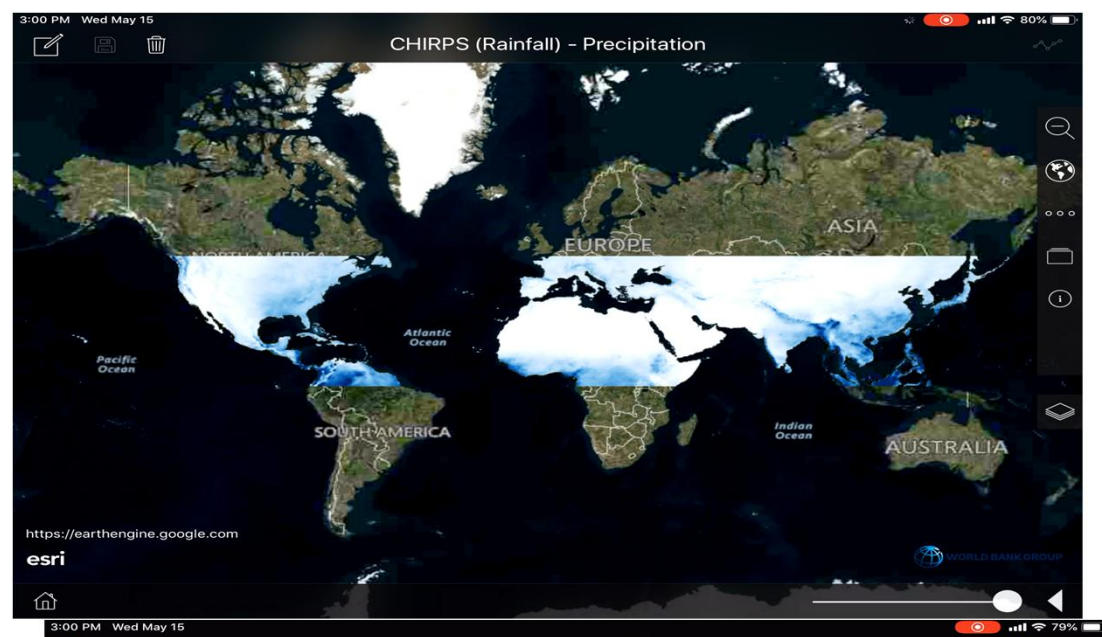
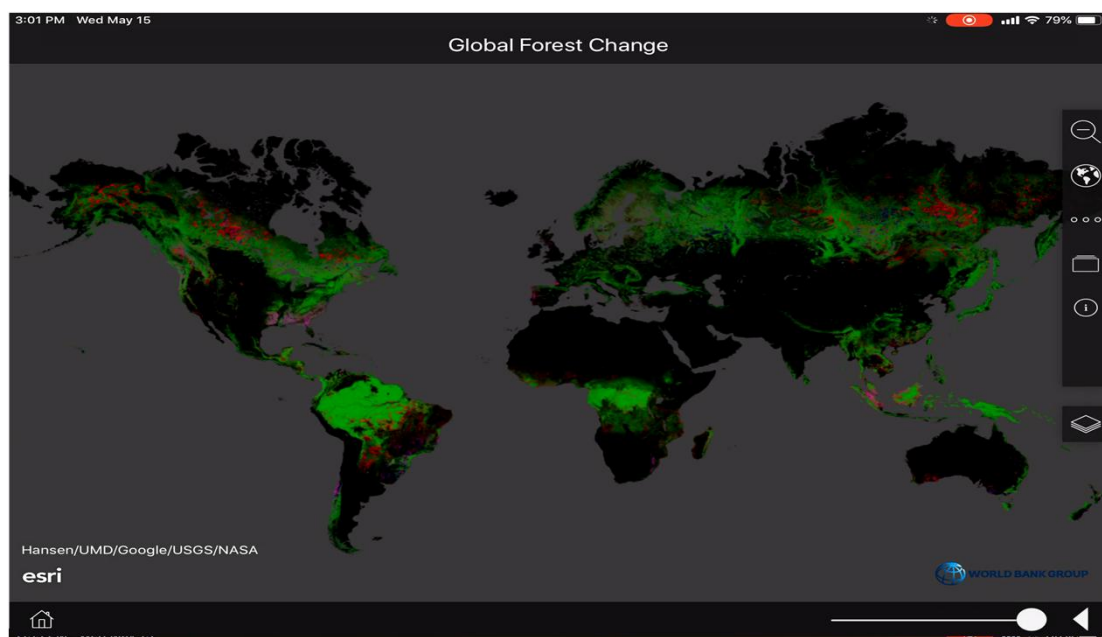
Monthly Season

Download

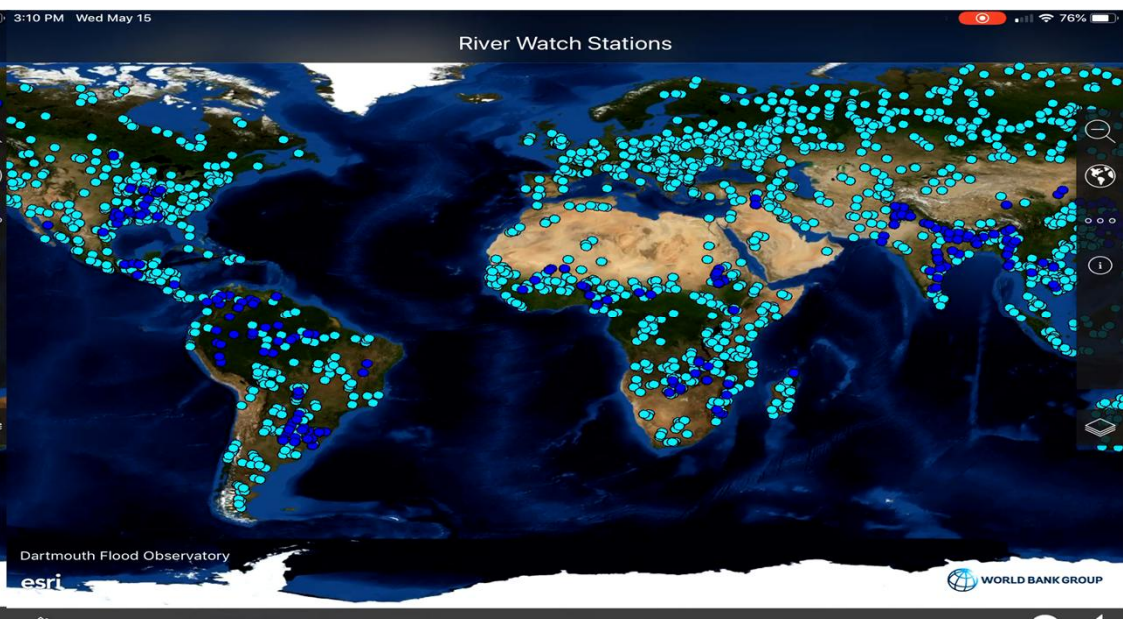
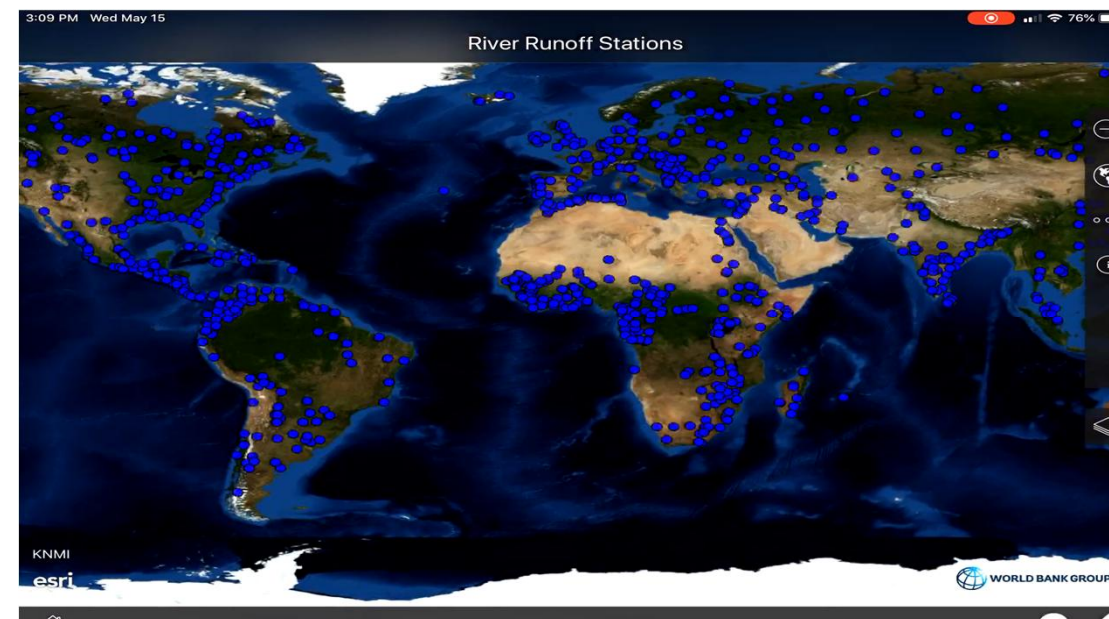
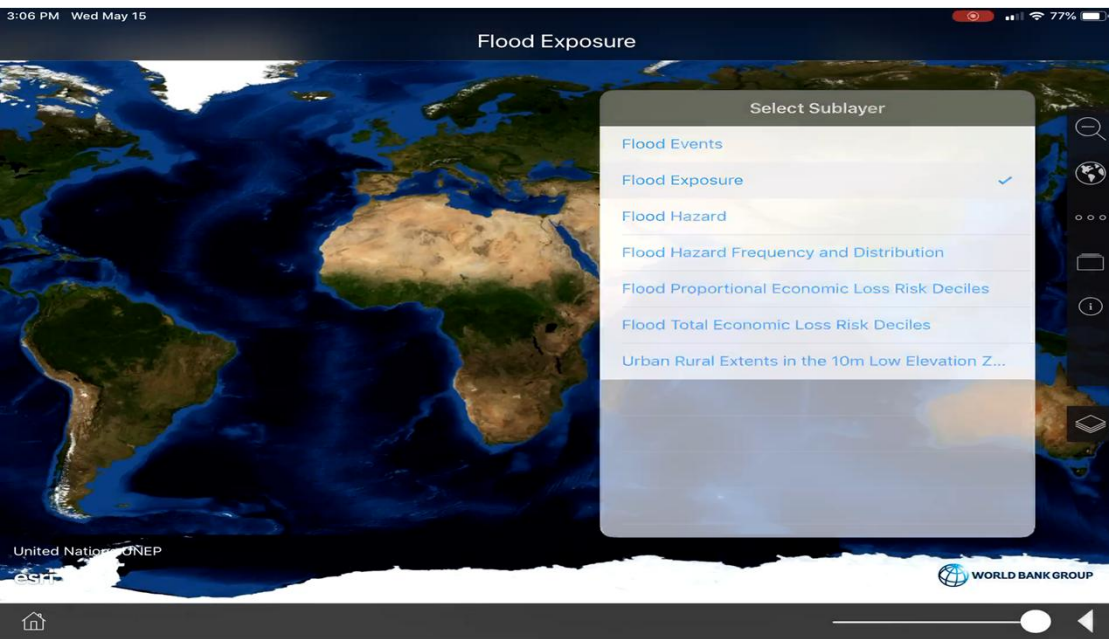








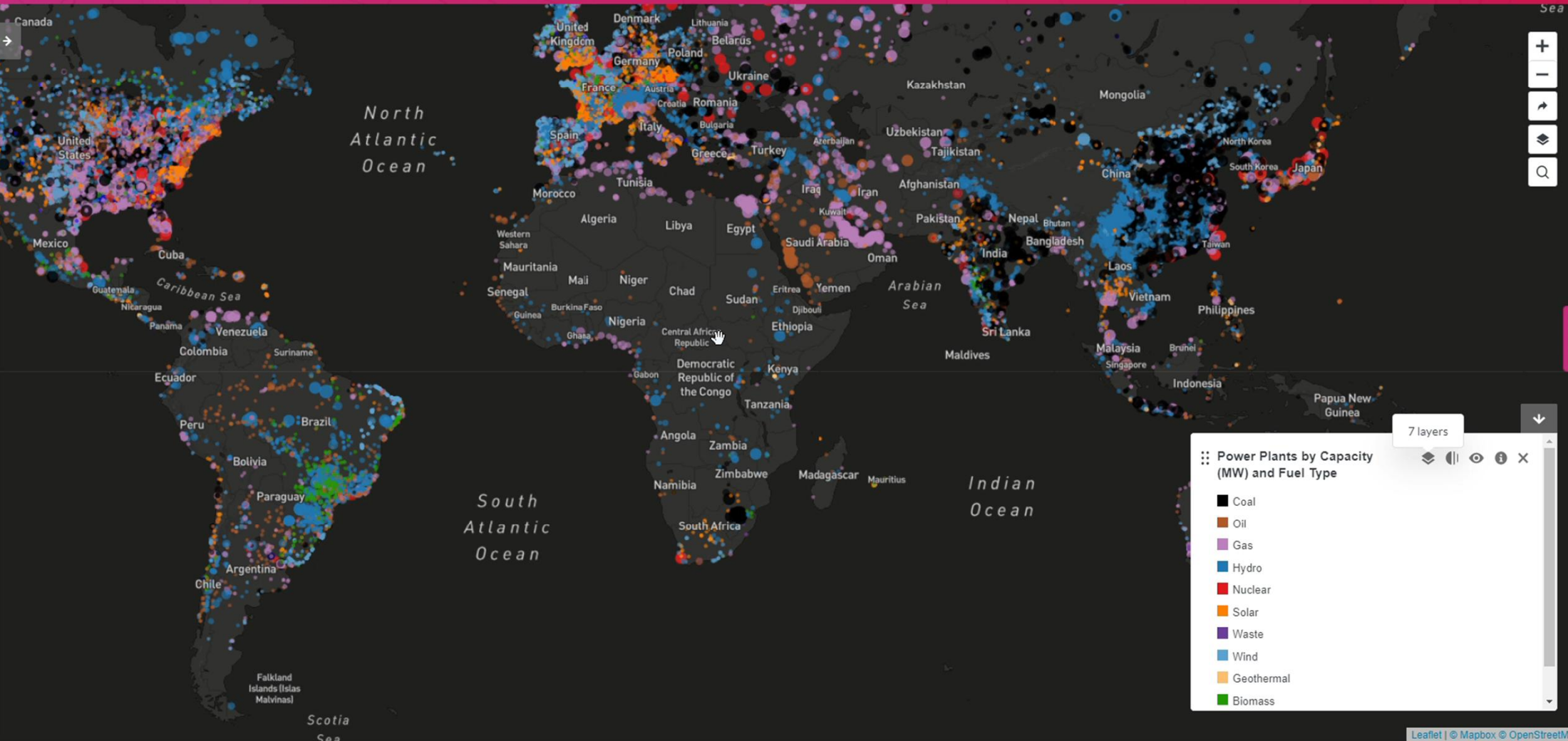












# MEKONG DELTA LAND COVER EXPLORER

Earth Engine Apps **Experimental**

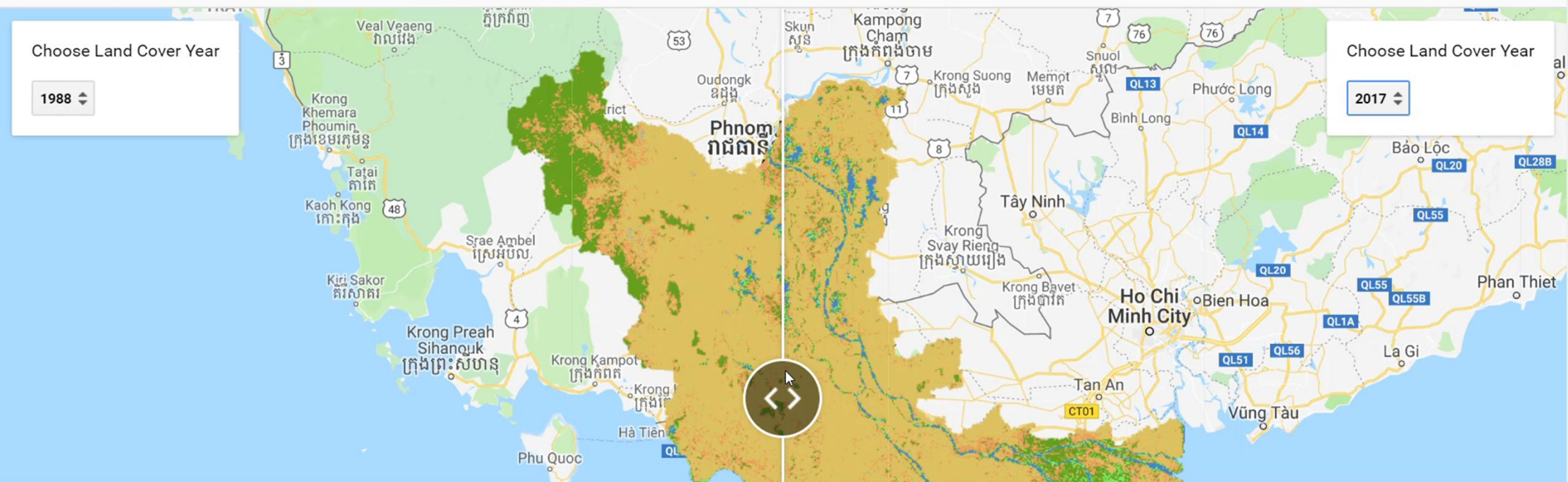
🔍 Search places

Choose Land Cover Year

1988 ▾

Choose Land Cover Year

2017 ▾





# Malawi Spatial Data Platform

A public platform for GIS Data  
to support development in Malawi

Get Started »

**Search for Malawi Data.**

🔍 Search

[Advanced Search](#)

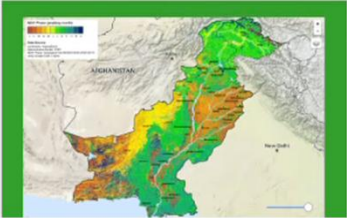
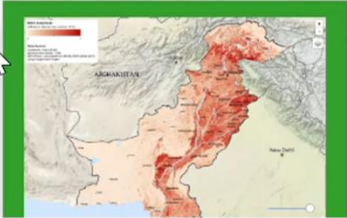
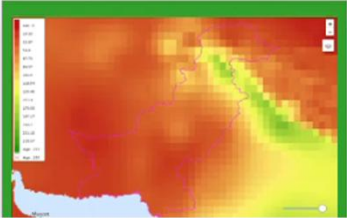
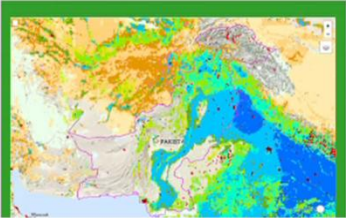
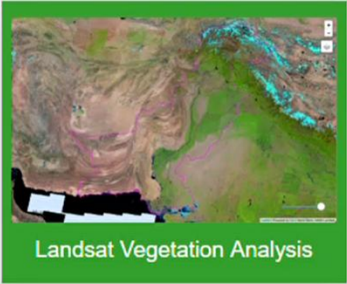
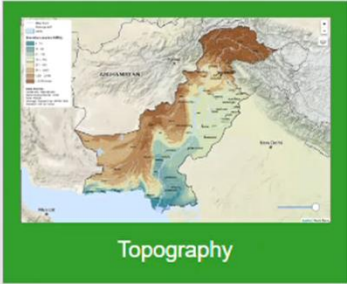
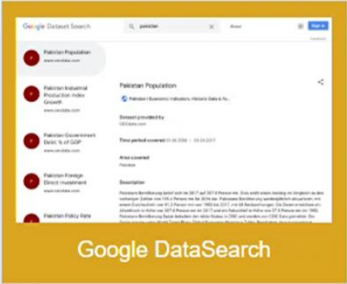
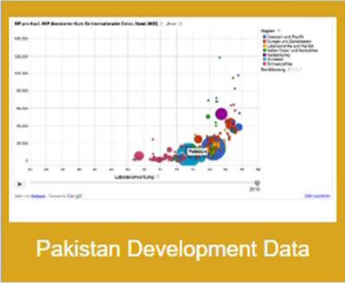
**Discover the available datasets.**



Pakistan Digital Platform, The World Bank (Draft)



- All
- Environmental
- Social
- Economic
- Climate
- Water
- Disasters









# Disruptive Technology WORLD BANK GROUP

## Disruptive KIDS (Knowledge, Information & Data Services) Helpdesk

### Rapid research

- Interactive [Literature](#) and [Multi-media reviews](#)

### Data analysis and visualization

- [Customized Google Earth Engine analytics](#)
- Interactive visualizations: [maps](#), [animations](#), [portfolio charts](#)

### Presentation/ Packaging

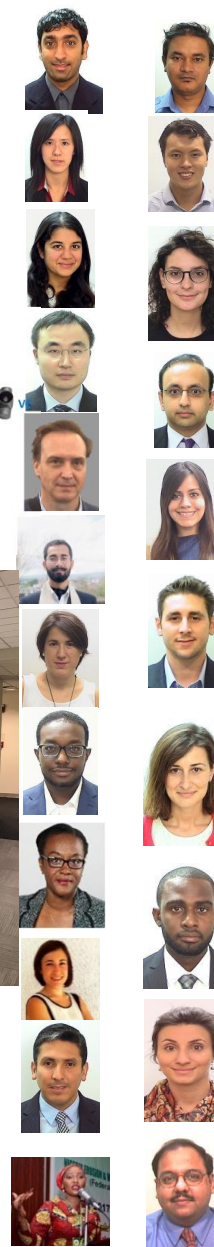
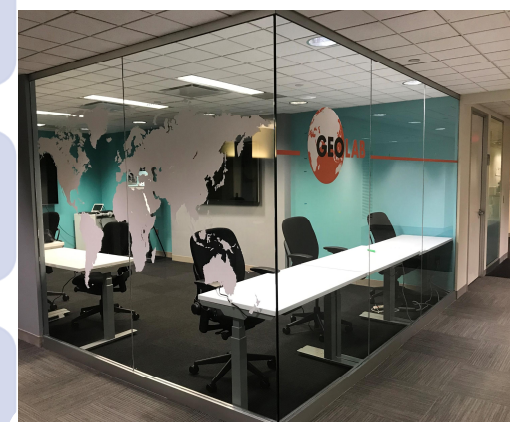
- [Infographics](#); Google Earth Flythroughs
- [Interactive Storymaps](#); [Interactive Dashboards/Data Portals](#)
- Quick [E-books](#)

### Training/Outreach

- Facilitating Disruptive Tech BBLs and other training (for teams and clients)
- Search for relevant training for staff and clients on disruptive tech
- Disruptive KIDS Newsletter

### Interface with other teams and experts

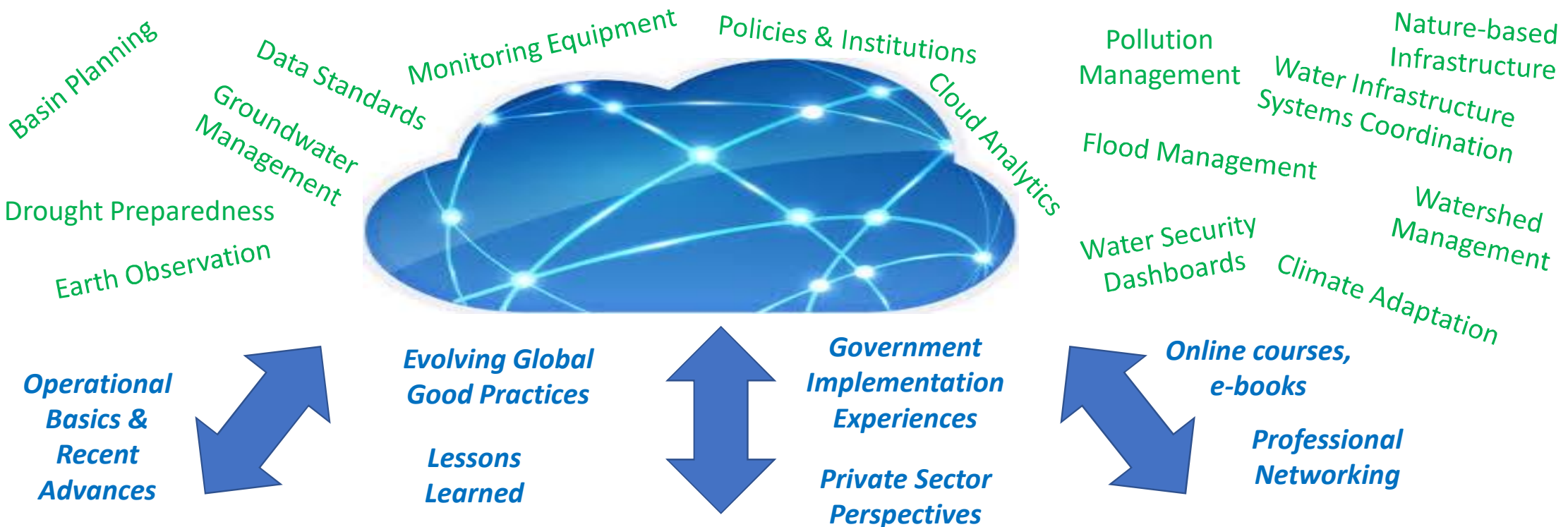
- Link with Internal Tech-related Groups
- Disruptive Tech Network
- External experts (e.g. NASA, ESA, GEO, tech firms, academia, CSOs, client agencies, etc.)





## Current Technology Support Institutional Landscape at the World Bank





**Videoconference/Collaborative Digital Networks**



**Virtual Seminars on Key Topics from Global Experts**



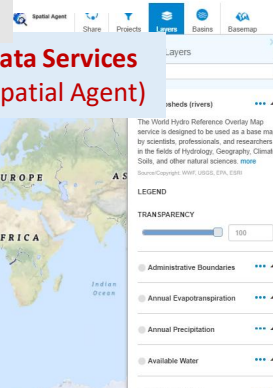
**Virtual Desktop Participation; e-learning**





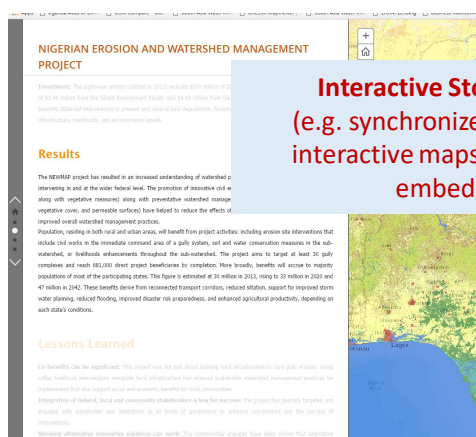
## Responsive Design

## NASA-WB e-book on EO for WRM (on OLC)

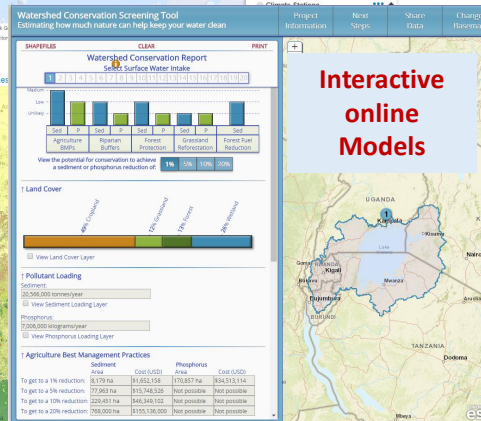


## Interactive Map & Data Services (e.g. web version of Spatial Agent)

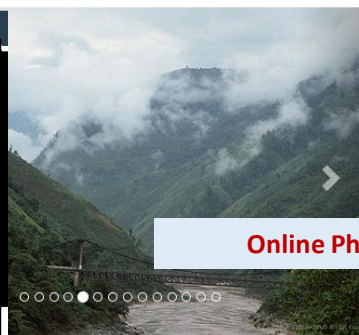
# Illustrative Elements of an E-book



## Interactive Storymaps (e.g. synchronized text and interactive maps and other embeds)



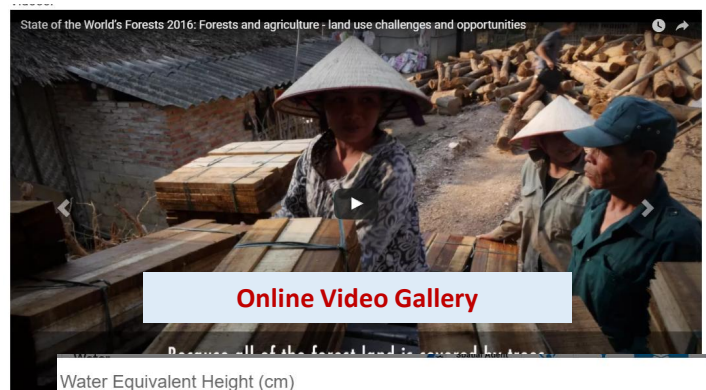
## Interactive online Models



## Online Photo Gallery

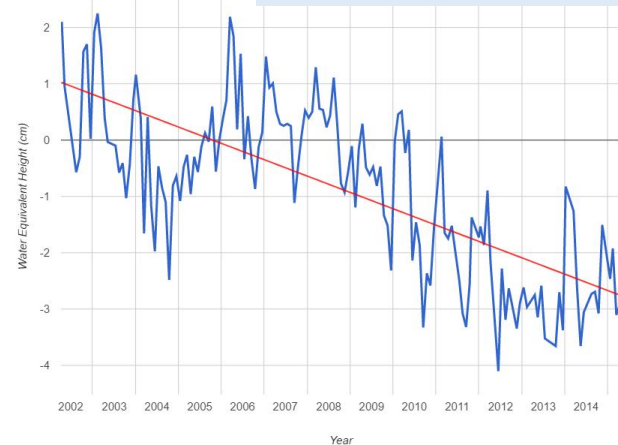


## Online Video Gallery



Water Equivalent Height (cm)

## Interactive Graphs



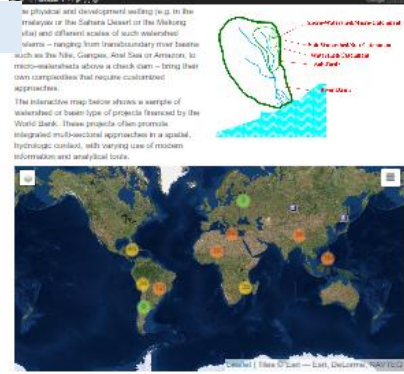
INTRODUCTION

For development to be environmentally, socially, and economically sustainable, there is a need to go beyond sectoral approaches to meeting the challenges of today. There is a need to adopt an approach that recognizes the interconnectedness of the environment, society, and the economy. This approach is known as the integrated approach. The integrated approach is a holistic approach that recognizes the interconnectedness of the environment, society, and the economy. It is a holistic approach that recognizes the interconnectedness of the environment, society, and the economy. It is a holistic approach that recognizes the interconnectedness of the environment, society, and the economy.

## Text/Hypertext



## Interactive Presentation Slides



## Interactive Spatial Gateways (e.g. World Bank financed Projects)

Historically, especially in the developing world, it has been extremely difficult to understand the complex linkages in a holistic context primarily due to challenges in the information and institutional context. The relevant data is often fragmented, often not fully computerized or even close to real-time, with poor quality,

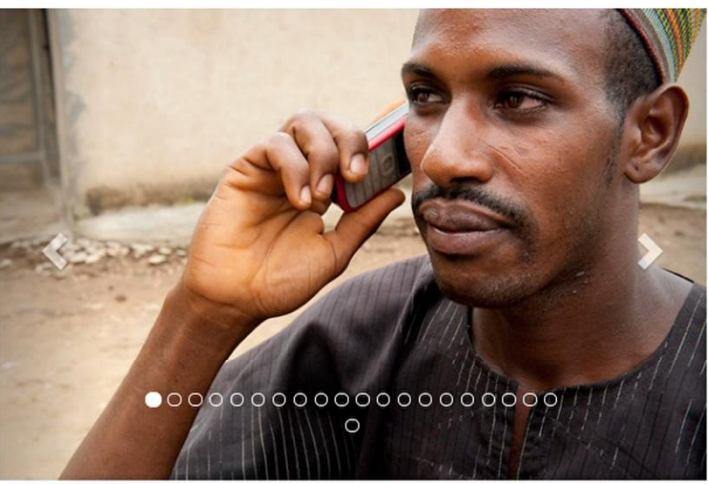


# "Disrupting" Development

*An Interactive Primer on Disruptive Technology in Development*

## Table of Contents

- Introduction
- Acknowledgements
- Key Development Challenges
  - Environmental
  - Economic
  - Social
- Emerging Disruptive Technologies
  - Types of Disruptive Technology
  - Examples of Disruptive Technology
- Disruptive Tech in Development
  - Rethinking Development
  - Disrupting our Challenges
  - Explore Global Resources at your Fingertips
    - Interactive Tech Application Explorer
    - Casestudies
- Looking Ahead
  - Regulatory Environment
  - Moving Ahead...





# Geospatial Dashboards

## Interactive e-Atlas/Dashboard Drafts

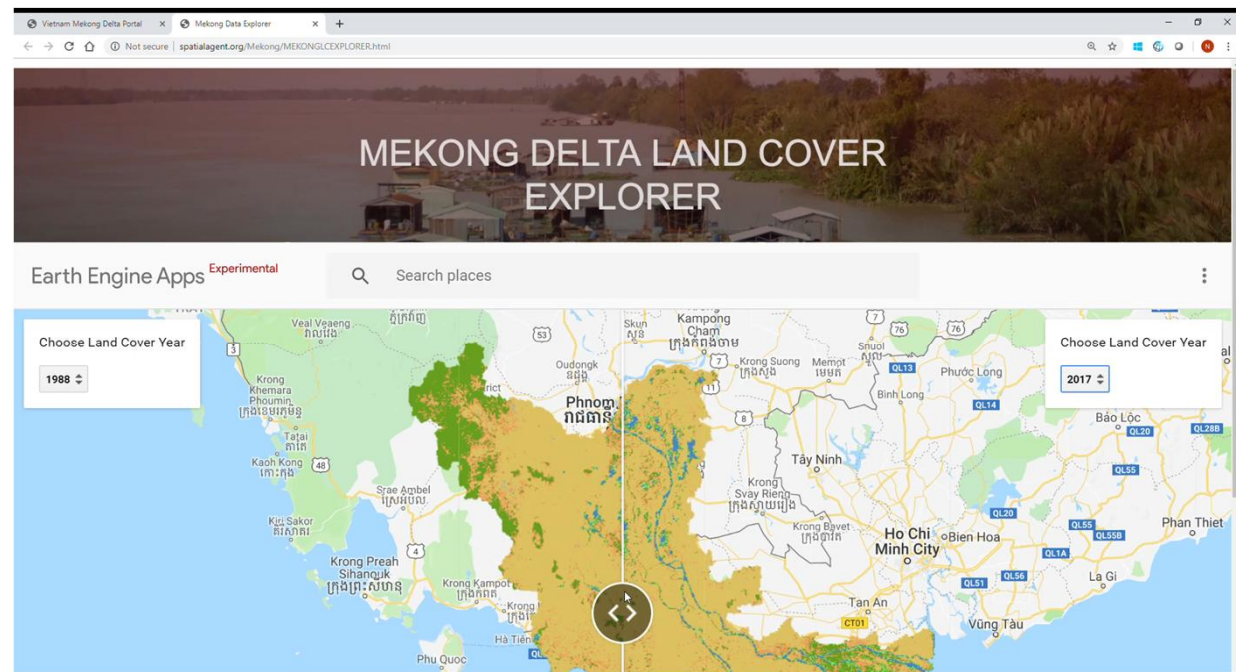
(Use Chrome Browser):

- [Global HydroInformatics](#)
- [Draft Open Pollution Data Initiative](#)
- [Pakistan](#)
- [Ethiopia](#)
- [Sudan](#)
- [Mekong Delta](#)
- [Lake Victoria](#)
- [Namibia](#)
- [Uganda](#)
- [Kerala](#)
- [Peru](#)
- [Bhutan](#)
- [Africa](#)
- [Sri Lanka](#)
- [Somalia](#)
- [West Africa Coastal Areas](#)
- [Central Asia](#)
- [Nigeria](#)
- [Sierra Leone](#)
- [EU Poverty](#)

The **Spatial Agent** app – download from <http://apps.worldbank.org> or directly from [iOS AppStore](#) (recently updated)/[Android Version](#) (much older- being updated)

[OLC Spatial Agent tutorial/webinar](#) (links to factsheet, webinar, illustrative graphics, interactive tutorial, etc.)

[Web-version prototype for Water](#) (being scaled-up – this is the web version where you can overlay layers)



# Interactive E-books

**Interactive e-books** (to package information in interactive ways - use Chrome browser – navigation on top-right, pls note - many still in draft):

- [Disruptive Tech Primer](#)
- [NASA-WB Earth Observations e-book](#) (jointly done with NASA – and on the Bank's Open Learning Campus)
- [In-Situ Monitoring Systems](#) (example of a simple interactive database)
- [Smart Cities e-book](#) (some interactive maps/data [here](#))
- [Illegal Wildlife Trade e-book](#) (see interactive charts [here](#))
- [ICT and Forests e-book](#) (interactive storymap example [here](#))
- [Technology in SD](#) (see d3 filter example [here](#))
- [Modern Information Tools for Watersheds](#) (used for a training event)
- [California Water Resources](#)
- [Water Accounting](#)
- [Model Primer](#)



# “Disrupt” Agriculture...

- There is a fast-moving world of technologies out there that we should be aware of – ***both to benefit from and cope with the changes!***
- Disruptive technologies both ***enable*** and ***require*** us to work across sectors – need to step outside our “comfort zone”!!!
- Time to **reimagine agri-food** fundamentally in a disruptive age!

# Disrupt or Be Disrupted!



**Dr. Nagaraja Rao Harshadeep (Harsh)**

Global Lead (Disruptive Technology)

Environment, Natural Resources & Blue Economy Global Practice

The World Bank

1818 H St NW

Washington DC 20433

[harsh@worldbank.org](mailto:harsh@worldbank.org)



Download the **Spatial Agent App** (iOS and Android) at: <http://apps.worldbank.org>